



CLIFTON RECREATION DEPARTMENT

2025 PARTNERSHIP CATALOGUE

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CLIFTON RECREATION

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A special thank you to the Clifton Board of Recreation Commissioners, Nick Veliky, William Lemke and Linda Hart for their assistance in putting together this partnership booklet. ©2010 (revised 2024)



CITY OF CLIFTON RECREATION DEPARTMENT PARTNERSHIP PROGRAM

WHO WE ARE

The Clifton Recreation Department is a branch of the City of Clifton designated to service the recreation, health and fitness needs of the community. The City of Clifton is a diversified community with over ninety thousand residents. Our department has had much success in serving the citizens of Clifton. We have increased and improved the park infrastructure, increased the number and quality of our programs, won several State awards and, most importantly, have gained the support and admiration of the citizens of our community. We annually conduct over 140 classes, workshops and camps servicing over 1,500 participants; 40 special events serving more than 10,000 participants; and 20 special programs/teams servicing 1,000 participants. Annually, we have at least 250 volunteers who help run our programs. In addition, we conduct numerous co-sponsored programs with various community organizations. We provide areas of play or leisure at our 40 parks encompassing over 210 acres. The Department offers programs for all ages, from preschoolers to senior citizens, encompassing educational, cultural, social, leadership, athletic, fitness, and civic engagement opportunities.

The mission of the Clifton Recreation Department is to provide the community with a wide variety of youth, adult and family activities that offer our citizens the opportunity to use personal leisure time in a viable, productive and gratifying manner at various facilities that provide both active and passive atmospheres while maintaining historical and environmental awareness. The Department staff place both the concerns of the park system and the programming of unique and quality programs at the forefront of our priorities.

OUR NEEDS

Our events are supported, in part, by our operating budget combined with the financial and in-kind donations of companies, organizations, service clubs and individuals who understand the economics required to develop and support these types of programs. Without this support, we would not be able to provide the quantity and quality of programming that we offer.

HOW TO BECOME A PARTNER

There are many opportunities to partner with the Clifton Recreation Department. Whatever option you choose, you will find it to be rewarding and beneficial to you or your organization by giving back to the community and its citizens. If you need assistance in selecting one of the partnership options, call us at (973) 470-5956 or email us at doliver@cliftonnj.org and we will be glad to help you find the right fit for your needs. There are three levels of partnership opportunities:

Mustang –	Marquee Partner
Stallion –	Primary Partner
Colt –	Associate Partner

To get the most of your partnership experience, you should make a commitment to the activity/event no less than 4 – 5 months prior to the event. Commitments made less than 4 to 5 months prior to the event may require an alteration of sponsorship benefits. This partnership catalogue is reviewed and updated on an annual basis to reflect the current changes with the various events. For the most current catalogue you can go to our website at www.cliftonrec.com.

2025 PARTNERSHIP OPPORTUNITIES

This catalog is designed to help guide you with your partnership selection. This catalogue outlines the major special events/programs involving partnership opportunities throughout 2025. In addition to these events the Recreation Department conducts a wide variety of classes, workshops, clubs and athletic programs while continually maintaining, upgrading and improving our 40 parks and various facilities throughout Clifton.

The theme this year is “WE WANT YOU”. For the year of 2025. “We Want You” is an open call for our community to get involved, stay active and health, and follow us to fun. It is a call to action, for 2025, to make a difference in your life, your family & friends’ lives and a support a positive change in our community making Clifton a better place to live, work, raise a family and enjoy each day. A primary mission of the Clifton Recreation Department is to improve the quality of life for our residents through, education, programs and events, facilities, volunteer and leadership opportunities, fitness and health driven programs, environmental stewardship and more spreading kindness, caring and compassion for one another.

Let’s make 2025 a year of action where everyone plays a part in building a stronger and healthier community with a brighter future. Below is a list of five suggested ways you can become a partner with the Clifton Recreation Department:

- Financial donation for a specific event, program, team or activity.
You may select the activity as described in this catalogue or have us make the selections for you based on the amount you wish to donate.
- Financial donation for a specific amenity at one of our sites
Amenities such as a park bench, bleacher, playground equipment, etc.
- Advertise on our website or with a banner at one of our locations.
- Recommend or create a new event in cooperation with the Recreation Department.
- In-kind donation
Gifts/food/coupons to be used at an event, or the donation of time through the various volunteer opportunities available for corporate employees or service clubs wishing to give back to the community.

Partners who have been with us in the past have the right of first refusal to renew the partnerships program/event choice from previous years.

PARTNERSHIP RECOGNITION AND BENEFITS

All donations will be recorded and reported in our annual report with receipts issued to all partners. Depending on your level of partnership, recognition will be mentioned on flyers, banners/signs, press releases, website, social media, announcements, programs, shirts, public access TV, etc. In addition, introductions will be made at your sponsored event, letters of gratitude will be sent and, whenever possible, a photo of the event will be attached so that you can see the fruits of your donation. Volunteer hours will be documented for individuals choosing to give a donation of time and will be recognized at our annual volunteer dinner.

Partners are invited to attend events and distribute information about their organization/company at the events they are partners for. All distributions at an event must be family-friendly, non-political and must be approved by the Clifton Recreation Department prior to distribution. Items cannot be distributed by the event partners that are being sold by the Recreation Department or by any of the registered vendors of the event.

Mustang - Marquee Partner:

- Top billing on all promotional materials.
- Your name or logo on banners, signs, flyers, press releases, public access TV, website, social media and/or purchased giveaways.
- Recognition at event through acknowledgement of individuals in attendance.
- Announcements made at the event.
- Official thank you letter.
- Attendance at the event is available and tables & tents are provided.
- Admission tickets for ten (10) people (if applicable) to the event.
- Ten (10) Clifton Recreation T-shirts.
- One (1) free Recreation Center rental or two (2) free Park Permits for a company meeting or event.

Stallion - Primary Partner:

- Recognition on all promotional materials, website and social media.
- Recognition at event on signs and/or T-Shirts.
- Recognition at the event.
- Official thank you letter.
- Attendance at the event is available.
- Admission tickets for five (5) people (if applicable) to the event.
- Five (5) Clifton Recreation T-shirts.
- One (1) discount Recreation Center rental or one (1) free Park Permit for a company meeting or event.

Colt – Associate Partner:

- Sign posted at the event or on specific giveaway.
- Sign at specific area or activity.
- Official thank you letter or thank you gift to volunteers.
- Attendance at the event is available.

SAFETY RALLY - “YOUR HEART IS IN MY HANDS”

This annual safety rally provides participant with American Red Cross training in Adult CPR, AED and First Aid. The goal of the rally is to train as many residents/employees in Clifton, as possible, with these lifesaving skills. The event is always held on Saturday close to Valentine’s Day. The class usually averages about 100 participants and is conducted in conjunction with Montclair State University.

Mustang Partnership **\$3,500.00**
(will allow all participants to receive training for free)

Stallion Partnership **\$1,500.00**
(will provide food, gifts and supplies to run event)

Colt Partnership Opportunities (listed below)

Participant Gifts and Volunteer Appreciation **\$150.00 or In-Kind**
We have anywhere from 75 - 100 participants and 10 volunteers annually. Participants receive a gift to bring to their loved one/ family. Each gift has an accompanying tag that reads “Because I love you, I am trained in CPR - your heart is in my hands” The gift symbolizes that they are prepared and ready to help them in their time of need. Partners may choose to provide the funds to purchase the gifts or provide the gifts in-kind.

Refreshments **\$75.00 or In-Kind**
Continental Breakfast is provided for participants attending the training. You may have the option of financial donation or in-kind donation.

Sponsor A Coach/Youth Leader **\$35.00 per person/per coach**
Coaches and Youth Leaders (i.e. scout leaders) will be better prepared to protect your children if they are trained in First Aid and CPR. You may have a coach or leader that you want to send to the class or may choose to donate and we will find a deserving coach/leader.

DINNER AND A MOVIE

Families enjoy an dinner of a hamburger, hotdog or grill cheese with a side of French fries is served Drive in Movie style. After dinner a family-friendly movie is shown on a large screen. During the movie, candy, popcorn and drinks are served. A fun way, during the month of February, to beat the winter blues.

Mustang Partnership: \$500.00

Stallion Partnership: \$250.00

Colt Partnership Opportunities (listed below):

Movie Rental and Licensing \$200.00

Fun and games are conducted prior to the showing of the movie as families wait for the area to become dark enough to show the movie. Candy giveaways are included in this game time.

Snacks

Popcorn, candy and drinks are issued throughout the movie by the volunteers.

Popcorn (machine rental & supplies) **\$200.00**

Drinks **\$50.00**

Candy **\$50.00**

Volunteer Appreciation \$40.00

Each of the 12 volunteers that help to conduct the event are given dinner in appreciation for their service to the City.

Volunteer Opportunities

Approximately 12 volunteers are needed to conduct this event. Volunteers must register prior to the event. Volunteers are needed from:

5:00 p.m. – 9:00 p.m.

SUNDAE BINGO

An afternoon of Bingo, prizes and ice cream sundaes on a Sunday best describes this family event. Winners of the various bingo games played win toys, games and miscellaneous prizes (even gifts for adult winners). No one goes home empty-handed. The event is held once a year in late winter or early Spring with about 300 participants.

Mustang Partnership **\$600.00**

Stallion Partnership **\$300.00**

Colt Partnership Opportunities (listed below):

Bingo Gifts **\$400.00 or In-Kind**

All winners of each game have an opportunity to select a gift from the gift table. Items include toys, games, sports equipment, as well as gifts for parents/grandparents in attendance such as, mugs, tote bags, etc. (gifts range in value from \$4.00 – \$10.00 each). At the end of the day, any child that did not win a bingo game receives a small gift from the consolation station (gifts range in value from \$ 1.00 – \$3.00 each)

Ice Cream Sundaes **\$200.00**

Just about everything that can go on ice cream is provided for sundae making and everyone eats his or her fill. Includes beverages.

Volunteer Opportunities

Approximately 12 volunteers are needed to conduct this event. Volunteers must register prior to the event. Volunteers are needed from:

1:00 p.m. – 6:00 p.m.

BUNNY BASH

This annual event is conducted the Saturday of the week before Easter for youth ages 3 – 12. The full array of bunny themed events includes pogo stick hopping contest, Easter bonnet parade and contest, carnival booth games, face painting, tattoos, moonwalk bounce, bunny train, inflatable obstacle course, breakfast with the Easter bunny and playtime with the Easter bunny in Mrs. Bunny's playground. In addition to activities being provided there is an opportunity for a visit with Mr. Bunny for photos and a special gift (pets welcome).

Mustang Partnership **\$3,500.00**

Stallion Partnership **\$2,000.00**

Colt Partnership Opportunities (listed below):

Bunny Bounce (2 rides) **\$800.00 (per ride)**

These rides are fun for all ages. Children take turns bouncing in this trampoline type inflatable or crawl through the inflatable obstacle course, just like a bunny.

Bunny Train (1 train) **\$800.00**

A fun train ride around the park in this decorated train.

Visit with Mr. Bunny **\$500.00**

Mr. Bunny will be in his decorated Bunny Hut for participants to visit and take a photo. Pets are welcome too. Upon their visit individuals will receive a special gift.

Easter Bonnet Contest **\$200.00**

A parade and contest will be held for the best Easter Bonnets for both children and adults. Trophies and gifts are given to winners in various categories.

Breakfast with the Easter Bunny **\$150.00**

Full costumed Easter Bunny & Mrs. Bunny spend time with the families during breakfast and stay throughout the event.

Bunny Hop **\$150.00**

This event is conducted after the Easter Egg Hunt portion of the day. Children ages 6 – 12 test their coordination skills to see who can bounce the most times on a pogo stick. Medals and candy are given to winners in various age groups.

Bunny Craft Station **\$100.00**

At this station youth will enjoy making a bunny themed craft to take home.

Volunteer Appreciation **\$75.00 or In-Kind**

Each of the 60 plus adult and teen volunteers that help to conduct the event are given a small token of appreciation for their service to the city. A small gift or coupon is awarded at the end of the event. Partners may choose the option of donating funds to purchase the gifts/coupons or provide the gifts/coupons in-kind.

Mrs. Bunny's Playstation **\$50.00 per booth (6 booths)**

Various Funny Bunny Game Booths, geared toward our 3- to 12-year-old guests, test their skills at games such as the Bunny Launch, Ring Around the Bunny, Egg Golf, Egg Run, Bunny Basketball & Carrot Toss. All participants get a prize.

Bunny Beauty Parlor & Tattoo Station **\$50.00 per station**

This station is for face painting, where kids get a chance to look like an Easter Bunny too. They can also visit the Tattoo Station to receive a festive Spring tattoo.

Volunteer Opportunities

Approximately 60 volunteers are needed to conduct this event. Volunteers must register prior to the event. Individuals are welcome to come for the entire time or in the following shifts:

7:00 a.m. – 9:30 a.m.

9:00 a.m. – 12:00 noon

JIGSAW PUZZLE CONTEST

A team of five people (family, friends, co-workers, etc.) try to outdo one another in completing a 500-piece jigsaw puzzle. This is a great evening for family and friends to spend quality time together. Light refreshments are provided. Participants are encouraged to bring snacks/drinks to share with their team. Coloring projects and simple crafts are provided for kids to do during the contest.

Mustang Partnership: \$250.00

Stallion Partnership: \$150.00

Colt Partnership Opportunities (listed below):

Contest Prizes \$125.00
First and second-place teams receive prizes and ribbons and gift cards.

Puzzles \$75.00
Several new puzzles are purchased each year to add to the collection of puzzles so that there is a new challenge for teams next year.

Volunteer Appreciation \$25.00 or in-kind
Each of the 10 volunteers who help to conduct the event are given a small token of appreciation for their service to the city.

Volunteer Opportunities
Approximately 10 volunteers are needed to conduct this event. Volunteers must register before the event. Volunteers are needed from:
5:00 p.m. – 8:30 p.m.

A KNIGHT FOR A PRINCESS

This exciting night out allows Princesses and their special Knights to create an everlasting memory to treasure. As they enter the community center, they are greeted by a hostess who escorts them to their dining table where they enjoy a light dinner, music, dancing, and dessert. Afterward, they may go to other areas of the center to play board games, table tennis, billiards or make arts & crafts projects together. There are also special photo opportunities to remember their night. The evening gives attendees a great opportunity to bond. This event is conducted in April or May.

Mustang Partnership **\$1,000.00**

Stallion Partnership **\$500.00**

Colt Partnership Opportunities (listed below):

Music **\$350.00**

Entertainment for the participants' listening and dancing pleasure.

Dinner **\$300.00**

A light dinner of appetizers, sandwiches, macaroni and cheese and beverages are provided and served by volunteer waiters and waitresses.

Craft Room **\$200.00**

Princesses and their knights have an opportunity to work on a craft project together.

Dessert Bar **\$150.00**

A spread of desserts to include cookies, cake, pudding, ice cream, and more, set up in buffet style arrangement.

Volunteer Appreciation **\$75.00**

Each of the 45+ volunteers who helped to conduct the event is given dinner as a token of appreciation for their service to the city.

Board Game Room **\$50.00**

This room is set up for princesses and their knights to have some fun playing board games such as Candy Land, Hands Down, Uno, Sorry, and more.

Game Room **\$50.00**

This area provides princesses and their knights an opportunity to enjoy a little healthy competition as they play billiards, table tennis, bumper pool, and more.

Volunteer Opportunities

Approximately 45 volunteers are needed to conduct this event. Volunteers must register prior to the event. Individuals are needed from:

4:30 – 10:30 p.m.

VOLUNTEER RECOGNITION SOCIAL AND INSTALLATION OF OFFICERS

This event is conducted annually, in May, to recognize and give thanks to the outstanding citizens and businesses that support the Recreation Department by giving back to the community through volunteering at events and special programs. Individuals in attendance receive dinner, prizes and awards. In addition, new and re-installed commissioners of the Advisory Board of Recreation as well as the upcoming years' president and vice president are sworn in by the Mayor. Various Recreation Awards are presented at this event for: Staff Man of the Year, Staff Woman of the Year, Sponsor of the Year, Recreation Service Award, Youth Service Award and the most prestigious award, Friend of Recreation.

Mustang Partnership **\$2,500.00**

Stallion Partnership **\$1,250.00**

Colt Partnership Opportunities (listed below):

Service Awards **\$600.00**

Each year the hours of service that volunteers accumulate during the year are tabulated and gifts are presented based on the amounts. The gifts include shirts, hats, mugs, coolers, etc. Funds are needed to order these items and have them printed.

Recreation Awards **\$300.00**

Awards are issued to selected individuals in various categories: Staff Woman of the Year, Staff Man of the Year, Sponsor of the Year, Recreation Service Award, Youth Service Award and Friend of Recreation. Plaques and trophies are issued to the various winners.

Dinner for Volunteers

All participants are served dinner to thank them for all their hard work throughout the year serving others. Partners may choose to cover the entire dinner or select a portion as represented below:

Ziti	\$250.00 or In-Kind
Meatballs	\$250.00 or In-Kind
Chicken	\$250.00 or In-Kind
Sandwich Tray/Carving Station	\$250.00 or In-Kind
Salad	\$150.00 or In-Kind
Dessert	\$75.00 or In-Kind
Beverages	\$50.00 or In-Kind
Rolls & Butter	\$25.00 or In-Kind

Dinner for Award Recipients and Family **\$200.00**

There are six award recipients at this function. We give each winner five dinner tickets for family and friends to attend the event in their honor.

Raffle / Tricky Tray **In-Kind**

Tricky-Tray style raffles are conducted at the event. Raffles can be various donations of prize giveaways or dinner/gift coupons.

Volunteer Opportunities

Approximately 10 Volunteers are needed to serve the guests and assist with the events activities. Volunteers are needed from:

6:00 p.m. – 1:30 p.m.

YOUTH WEEK EVENTS

This event has been conducted for over 60 years. The programs provide hundreds of children throughout the City an opportunity to participate in a variety of activities and contests. The program is run in conjunction with the Clifton Board of Education. The grand finale of the event is Officials Day, in which all the students are selected to spend the day with a City Official where they learn about the working of government in the City.

Mustang Partnership: N/A

Stallion Partnership: N/A

Colt Partnership Opportunities (listed below):

Publicity **\$300.00**
Program booklet describing the events is distributed to every student in the Clifton schools.

Event Partner
There are a variety of programs and activities conducted throughout this week for individuals to participate in. Below is a list of events:

Youth Week Luncheon	\$1,000.00
Poster Contest	\$75.00
Creative Writing	\$75.00
Dribble, Pass and Score Contest	\$75.00
Foul Shooting Contest	\$75.00
Fishing Contest	\$75.00

Youth Week Luncheon Meal Sponsorship **\$29.00 (per child)**
The 70 students that attend Officials Day conclude the day's activities at a luncheon. Child that is sponsored will receive a card with sponsor's name.

Volunteer Opportunities (specific date schedules available through the Recreation Department)

Dribble, Pass and Score Contest	5:00 p.m. – 7:00 p.m.
Talent Show Rehearsal	6:00 p.m. – 10:00 p.m.
Talent Show	5:30 p.m. – 10:00 p.m.
Fishing Contest	6:00 a.m. – 10:30 a.m.
Foul Shooting Contest	6:00 p.m. – 9:00 p.m.

POOCH PARTY

The Clifton Recreation Department and the Clifton Animal Control Officers' Team are bringing back this award-winning event. Pet owners are invited to attend this City run dog party. Residents bring their dog(s) for an afternoon of fun and exciting pet play which includes a leash-free play area, educational sessions, games, contests, vendors, food and fun. All pre-registered participants receive a doggie goody bag.

Mustang Partnership: \$800.00

Stallion Partnership: \$400.00

Colt Partnership Opportunities (listed below):

Best Dog Contests \$200.00 for all 4 contests or \$50.00 each contest
Four contests are conducted for the dogs and their owners to partake in. These contests include Hungry Dog Contest, Hot Dog Contest, Best Trick Contest and the Best Bark Contest.

Leash-Free Area (B) \$150.00
This area is set up for dogs to run leash free throughout the rink and enjoy their freedom. The area is set up with toys, activity stations and swimming pools.

Educational Presentations \$75.00
Later in the day, 2 – 4 educational sessions are conducted on various subjects related to dog ownership, care and more. Examples of past presentations include: first aid for dogs, how to make homemade dog food, Frisbee dog demonstration and more.

Leash- Free Area (A) \$75.00
This area is set up for the smaller dogs that may be uncomfortable with the bigger dogs present and to be used for owners not participating in the contest events.

Doggy Café \$50.00
Various homemade and store-bought items are sold here for the dogs. Free samples are available for all to enjoy.

Volunteer Appreciation \$25.00 or In-Kind
Each of the 25 volunteers that help to conduct the event is given a small token of appreciation for their service to the City. A small gift or coupon is awarded at the end of the event. Partners may choose the option of donating funds to purchase the gifts or provide the gifts in-kind.

Gift Bags In-Kind
Each pet owner receives a gift bag upon arrival at the event. The bags include a variety of educational information and miscellaneous gifts and items for both the owner and their dog. Donations will be put in the bags to be given out.

Volunteer Opportunities
Approximately 25 volunteers are needed to conduct this event. Volunteers must register prior to the event. Individuals are welcome to come for the entire time or in the following shifts:
12:30 p.m. – 2:00 p.m. and/or 2:00 p.m. – 5:30 p.m.

CITY-WIDE GARAGE SALE and PHOTO SCAVENGER HUNT

The City-Wide Garage Sale is a two-day event (Saturday and Sunday), conducted throughout Clifton in late Spring/early Summer. This is a community-driven extravaganza filled with excitement, deals and neighborhood camaraderie. We have had up to 100 sales and the participation is growing. This event is conducted with the purpose of raising funds for the Clifton Veterans Day Parade & Memorial Day Parades conducted by Clifton's Veterans.

To enhance the event, we conduct a team photo scavenger hunt conducted on the Saturday of the garage sales. Friends and/or families create teams that will travel throughout the sales as they attempt to find various items (from a pre-established list) as well as photo opportunities throughout the day. Winners will receive prizes, and all participants will receive a small gift / food coupon for participation

Mustang Partnership: **\$500.00** (money given to veterans for parade expenses)

Stallion Partnership: **\$250.00** (money given to veterans for parade expenses)

Colt Partnership Opportunities (listed below):

Mapping & Publicity **\$200.00**

Detailed mapping is created from the sale submissions for residents to follow to find the various sale opportunities. In addition, participants receive online publicity about their sale.

Participant Gifts **\$200.00 (or in-kind donation)**

Small gifts are delivered to each house on the day of the sale to thank them for participating in this event. The same gifts will be used for each participant in the Photo Scavenger Hunt.

Scavenger Hunt Prizes **\$250.00 (or in-kind donation for gift card prizes)**

Rosette Ribbons and gift cards are issued to 1st, 2nd and 3rd place winners of the scavenger hunt.

Scavenger Hunt Giveaways **\$50.00 - \$100.00 (or in-kind donations)**

Scavenger Hunt participants receive token gifts to start the day. This includes, but not limited to, bags, chips, candy, water, etc. In-kind donations are preferred.

Volunteer Opportunities

Garage Sale: Approximately 8 volunteers are needed to conduct this portion of the event. Volunteers must register prior to the event. Volunteers will visit the registered garage sales and bring a small gift and thank you card. Volunteers are needed on either Saturday or Sunday from:

8:30 a.m. – 1:30 p.m.

1:30 p.m. – 6:00 p.m.

Scavenger Hunt: Approximately 2 volunteers are needed to conduct this portion of the event. Volunteers must register prior to the event. Volunteers will help to begin the hunt and assure all participants are set to go. The later shift will be to collect and record the photos received by the teams:

9:00 a.m. – 11:00 a.m.

and/or

4:00 p.m. – 6:00 p.m.

CRAFTY KIDS DAY

A fun-filled family arts and crafts event conducted in the summer. Projects include beading, painting, wood projects, clay, fabric art and making edible goodies. There are approximately eight stations with four projects at each station. In addition to making and taking home the projects, they also receive written directions and supply lists for each of the projects offered that day, so that they can make them at home. This event is run in conjunction with the Clifton Art Museum.

Mustang Partnership **\$600.00**

Stallion Partnership **\$300.00**

Colt Partnership (listed below)

Volunteer Appreciation **\$200.00**

Each of the 45 plus adult and teen volunteers that help to conduct the event are given lunch as a token of appreciation for their service to the City.

Fun with Food Station **\$100.00**

This area is for the participants to make fun snacks & treats with food.

Craft Project Station **\$75.00 per station**

There are 8 stations at the event. Each station has four craft projects available for the participants to make.

Craft Supplies **In-Kind**

Any donated supplies can be used for craft projects for the participants at this event or another.

Volunteer Opportunities

Approximately 45 volunteers are needed to conduct this event. Volunteers must register prior to the event. Individuals are welcome to come for the entire time or in the following shifts:

2:30 p.m. – 5:30 p.m. day before event to set up projects

8:30 a.m. – 11:30 a.m.

11:30 a.m. – 2:30 p.m.

INDEPENDENCE DAY CELEBRATION

The Independence Day celebration is a weekend event to celebrate the birth of our nation. The event kicks off the Saturday closest to the fourth of July with a family fun festival followed by entertainment and fireworks. The children's activities are free to all participants. Partners will receive free tickets for the fireworks show. All partners' names will be on our website and displayed on the sponsor signboard at the event and on our TV station airing the event.

Mustang Partnership **\$30,000.00**

Stallion Partnership **\$15,000.00**

Colt Partnership Opportunities (listed below):

Fireworks Display **\$17,000.00**

A spectacular show of fireworks pyrotechnics choreographed to music.

Fireworks Display Music **\$ 500.00**

Music to coordinate with fireworks display by disc jockey.

Marketing and Promotions **\$ 200.00**

Banners, Social Media Boost, Videos, tickets, posters, etc. to promote the event.

Family Fun Festival (Pre-Fireworks Activities)

4 hours prior to the fireworks display, a family fun festival will be conducted in front of the stadium. The area will include children's rides and activities, entertainers, food vendors, non-food vendors, pony rides, children's crafts and DJ. Beginning 2 hours prior to the fireworks there will be musical entertainment provided inside the stadium and a patriotic music selection performed by the Clifton Community Band. Prior to the set off of the fireworks, singing performances will be conducted for the National Anthem and other patriotic songs, sung by local artist.

Kids Carnival Rides **\$ 900.00 (per ride)**

Kid's Crafts **\$ 200.00**

Kids Carnival Games/Sand Art **\$ 200.00**

DJ entertainment **\$ 500.00**

Pre-show performances **\$ 500.00 (per performance)**

Walking Characters/Clowns **\$ 200.00 (per entertainer)**

Booster Sponsors **\$ 100.00**

Supporting Sponsors **up to \$100.00**

SUMMER DAY CAMP

Summer Camp runs for six weeks during the months of July and August. The summer program includes games, crafts, sports, special events and contests, trips and leadership experiences for over 500 youths per week. It offers residents a great program for their children at an affordable price.

Mustang Partnership: N/A

Stallion Partnership: N/A

Colt Partnership Opportunities (listed below):

Summer Camp Picnic: **\$2,000.00**

On the last day of camp, all campers are invited to attend the end of summer camp picnic. The day includes special events, face painting, rides, a talent show and lunch.

Summer Park Olympics **\$800.00**

This is a competition between all the campers in the “Summer Days in the Park” Summer Camp Program. The event opens with a torch run and procession of athletes, followed by a series of annual competitions. An awards ceremony completes the day’s events.

Summer Luau **\$600.00**

This event is held once in the summer for all campers to attend. Entertainment, dance contests, poster contests and dinner make up most of the excitement for the evening.

Summer Camp Newspaper **\$300.00**

During the summer, campers submit articles for the “Park Scoop” camp newspaper that is published 3 times in the summer. Newspapers are distributed to all campers.

Summer Literary Magazine **\$200.00**

Campers submit poetry, short stories, artwork and/or comic strips throughout the summer for the end of the year literary magazine called “The Optimist Outlook”. This publication is distributed to all campers at the end of the summer camp picnic.

Summer Entertainment **\$400.00 per performance**

This will provide an opportunity for the summer camp program to be enhanced with weekly performances/shows such as magicians, jugglers, music groups, science/animal shows storytellers, etc.

Sponsor a Camper **\$345.00 per child for 6 weeks of camp, 2 camp T-shirts, Summer Olympics, Summer Luau and Park Picnic.**

Although the cost for our summer camp program is relatively inexpensive, not every parent can afford to send his or her child to camp for the entire summer. This partnership provides families facing hardships an opportunity to give their child a great summer experience. By sponsoring a child for the camp, you would be paying for all six weeks of attendance, admission to the park Olympics, Summer Camp Dance and the end of year Park Picnic as well as providing them with two (2) camp T-shirts. The responsibility of payment for weekly trips/swimming/ bowling would be the responsibility of the parents since those activities are optional. Families would have to apply for this program and provide information to the Recreation Department for eligibility.

Future Leaders Program **\$300.00 per teen for 7 weeks of camp & training, 2 staff shirts, weekly trips, weekly meetings, mid-summer meeting, transportation.**

The Future Leaders Program is designed for teens who have completed 9th grade and up. This youth development program helps teens learn the responsibilities of becoming a camp counselor in the future. They attend pre-summer training, on-site supervisor and receive educational enrichment and life training skills development.

OBSER CONCERT SERIES

We conduct seven to eight (7 – 8) outdoor concerts, as part of our summer concert series (July – August). The concerts offer residents a wide variety of music such as country western, big band, doo-wop and more. We provide entertainment for anywhere from 500 to over 2,000 at each concert and each is well received by all who attend. All concerts are free of charge.

Mustang Partnership: \$12,000.00

Stallion Partnership: \$6,000.00

Colt Partnership Opportunities (listed below):

Individual Concert \$800.00 per concert

Each concert has a sponsor who is recognized at each concert and listed in the program and on the website. Individuals may choose to sponsor any number of concerts they choose.

Program Brochure Summer Concert Series \$200.00

A program listing all the concerts that are part of the Obser Concert Series is distributed throughout the City as well as at each concert.

Community Band Gifts \$500.00

The Clifton Community Band performs several concerts throughout the year. This more than 60-piece band is made up of High School Alumni and community residents. The program is conducted through the Recreation Department and the performers receive no compensation for performing for the community. During their performance at one of the Obser Concert Series evenings, we honor them with a small token of appreciation such as a t-shirt, tote bag, etc. Partners have the option of donating the funds to purchase gifts or providing in-kind gifts.

DRIVE IN MOVIE

(at National Night Out)

A great summer family event that is held the first Tuesday in August. Families bring lawn chairs or blankets to the park to enjoy a family-oriented film on a large movie screen. While waiting for the movie to start, participants enjoy music and various children's games. This event is held in conjunction with National Night Out – "Americas Night Out Against Crime".

Mustang Partnership: \$3,500.00

Stallion Partnership: \$1,250.00

Colt Partnership Opportunities (listed below):

Movie Rental/Screen \$2,500.00

This full-sized outdoor movie screen has Surround Sound and rear projection. Also includes pre-movie advertisements where your logo (5 slides) and a short commercial will be on our pre-show video loop promoting your business organization. You will be able to address the audience prior to the start of the movie.

Pre-Movie Advertisement \$1,000.00

A pre-movie advertisement segment will be available where your logo (3 slides) and a short commercial will be on our pre-show video loop promoting your business organization.

Pre-Movie Activities \$75.00

Fun and games are conducted prior to the showing of the movie as families wait for the area to become dark enough to show the movie. Candy & trinket giveaways are included in this game time.

Volunteer Appreciation \$10.00 or In-Kind

Each of the 8 volunteers that help to conduct the event are given a small token of appreciation for their service to the City. A small gift or coupon is awarded at the end of the event. Partners may choose the option of donating funds to purchase the gifts or provide the gifts in-kind.

Volunteer Opportunities

Approximately 8 volunteers are needed to conduct this event. Volunteers must register prior to the event being conducted. Volunteers are needed from:

6:00 p.m. – 10:30 p.m.

FAMILY CAMPOUT

This award-winning two-day event is conducted every year in August. This overnight program allows families to experience the joys of camping in a well-structured and supervised atmosphere. There has been approximately 250 – 300 participants from year to year. A lot of emphasis is placed on education and participants are given handouts, participate in camping skill lessons on safe and enjoyable outdoor educational activities.

Mustang Partnership **\$900.00**

Stallion Partnership **\$450.00**

Colt Partnership Opportunities (listed below):

Campfire Entertainment **\$300.00**

A ten-inch diameter fire ring is created to house the giant bonfire that is built on the first night. Songs, ceremonies and fun is conducted at this highlight activity of the event.

Meal Sponsor

Three meals are provided for the guests: Dinner, Breakfast and Dessert. In addition to the financial donation, we also would benefit from in-kind donations of food for the meals. There are two major meals and one dessert session for the families. In-kind donations of food, such as hotdogs, rolls, chips, eggs, marshmallows, etc. will help offset the cost of the meals.

Dinner	\$300.00 or In-Kind
Breakfast	\$300.00 or In-Kind
Dessert/ Snack/Beverages	\$150.00 or In-Kind

Volunteer Appreciation **\$75.00 or In-Kind**

Each of the 50 plus adult and teen volunteers that help to conduct the event are given a small token of appreciation for their service to the city. A small gift or coupon is awarded at the end of the event. Partners may choose the option of donating funds to purchase the gifts (usually color bandannas) or provide the gifts in-kind.

Educational Class Projects **\$25.00 per class**

Educational classes on various outdoor educational skills are conducted on Saturday morning such as outdoor cooking, camp crafts, fire building, first aid and more.

Gift Bag **In-Kind**

Each family receives a gift bag upon arrival at the park. The bags include a variety of outdoor/camping educational information and miscellaneous items for the family.

Volunteer Opportunities

Approximately 50 volunteers are needed to conduct this event. Volunteers must register prior to the event. Individuals are welcome to come for the entire time or in the following shifts:

Day 1:
4:00 p.m. – 6:30 p.m.
6:00 p.m. – 10:30 p.m.
Day 2:
7:00 a.m. – 9:00 a.m.
9:00 a.m. – 1:00 p.m.

FOOD TRUCK AND MUSIC FESTIVAL

Once a year, on the Sunday before Labor Day, we conduct a Food Truck and Music Festival at the City Hall Municipal Complex. This event is conducted with the purpose of raising funds for the Clifton Memorial Day and Veterans Day Parades. This food truck and music festival has become a very popular and well attended event with 3,000 participants enjoying food, music, and fun while providing a place for a family and community gathering.

Mustang Partnership **\$7,000.00**

Stallion Partnership **\$4,000.00**

Colt Partnership Opportunities (listed below):

Music Performances **\$5,000.00**

Throughout the event three bands will perform for about six hours.

Kids Corner

Kids Carnival Rides **\$ 900.00 (per ride)**

Kids Carnival Games **\$ 400.00**

Kid's Crafts **\$ 200.00**

Beer and Wine Garden **\$1,000.00**

This includes all licensing fees as well as purchase of beverages

Marketing and Promotions **\$ 200.00**

Banners, Social Media Boost, Lawn signs, Videos, etc. to promote the event.

Civic Booths **\$25.00 per booth**

Several civic groups set up booths for patrons to visit while at the festival. The support will be for their needs to set up a booth and supply giveaways and/or general information. These groups may be Clifton Cares (supports active-duty military with care packages), Avenue of Flags (Veterans flag display program), and several Veterans Posts.

Memorial Day and Veteran's Day Parade Support **Open**

Donations are welcomed to support the two parades conducted by the City of Clifton each year. Funds are needed to hire various bands, provide transportation of veterans and purchase general supplies.

Volunteer Opportunities

Approximately 20 volunteers are needed to conduct this event. Volunteers must register prior to the event being conducted.

Volunteers are needed for the following shifts:

10:30 a.m. – 1:30 p.m.

11:30 a.m. – 2:30 p.m.

1:30 p.m. – 4:30 p.m.

2:30 p.m. – 5:30 p.m.

4:30 p.m. – 7:00 p.m.

JACK KUEPFER MEMORIAL AUTUMN FESTIVAL

This annual event is conducted at the end of September celebrating the beginning of the autumn season at the Morris Canal Park and Jack W. Kuepfer Sr. Nature Preserve and Historical Site. The event is named after the founder and curator of the park, Jack Kuepfer. The festival is a showcase of a variety of vendors, food, family activities, nature crafts, educational lectures & clinics, nature tours, historical park information and more. Participant may choose from a schedule of programs throughout the day. The event is complemented by a park clean-up on the same day. This event has many valuable partners that include the Recreation Department Park Ranger Program, Clifton Environmental Commission, Passaic County Master Gardeners, Clifton Garden Club, Clifton Historical Commission and Clean Communities.

Mustang Partnership **\$800.00**

Stallion Partnership **\$400.00**

Colt Partnership Opportunities (listed below):

Educational Sessions and Tours **\$ 200.00**

A variety of educational sessions and nature/historic tours are conducted throughout the day. An example of sessions conducted in the past include proper tree planting, organic gardening, worm composting, the benefit of bees, indigenous plants of the canal and more.

Nature Crafts **\$100.00 or In-Kind**

Various nature craft instructional sessions are conducted for both children and adults. Supplies to conduct these sessions are needed and can be purchased or donated.

Shuttle Bus Transportation **\$100.00**

Because parking is limited at the site a shuttle bus is available to transport participants to and from the municipal lot.

Park Clean-Up **\$100.00**

General supplies are needed for the park clean-up station that is set up throughout the day for volunteers to pitch in and help give the site a face lift.

Volunteer Appreciation **\$50.00 or In-Kind**

Each of the 50 adult and teen volunteers that help to conduct the event are given a small token of appreciation for their service to the City. This includes individuals running the event as well as those who conduct the lectures, clinics and tours. Individuals may choose to donate money or provide approximately 50 gifts.

Activity Booths **\$25.00 per booth**

There are approximately 4 carnival style booths that all have an autumn theme for the youth participants to enjoy.

Volunteer Opportunities

Approximately 50 volunteers are needed to conduct this event. This includes those running the activities as well as those conducting the lectures, clinics and tours. Volunteers must register prior to the event being conducted. Individuals are welcome to come for the entire time or in the following shifts:

8:00 a.m. – 12:00 noon

11:00 a.m. – 3:00 p.m.

Park clean-up conducted throughout the day 9:00 a.m. – 2:00 p.m.

HALLOWEEN PARADE AND HARVESTFEST

This annual event is conducted the Sunday before the first day of daylight savings time in October. The parade is a spectacular event led by the Mustang Band with mini floats, mascots and costumed participants. The parade leads to the location of the HarvestFest where there is a full array of harvest-themed events, such as, Apple Pie baking contest, themed carnival booths, rides, hayride, harvest crafts, food and more. In addition to the festival events, a costume contest judging takes place at the park. It is a fun day for all family members to enjoy.

Mustang Partnership **\$8,000.00**

Stallion Partnership **\$4,000.00**

Colt Partnership Opportunities (listed below):

Rides (5 rides) **\$900.00 (per ride)**
 There are about 5 fun rides for the participants to enjoy. Individuals may choose to sponsor any number of rides.

Family Show & Entertainment **\$300.00 each**
 One hour magic or circus type show for families to enjoy and a Disc Jockey is available through out the event

Hayride **\$200.00**
 This good old-fashioned hayride takes families around the park.

Apple Pie Baking Contest **\$150.00 or In-Kind**
 Winners receive grocery store gift certificates from various stores and ribbons. Each participant receives a small gift for entering the contest.

Volunteer Appreciation **\$75.00 or In-Kind**
 Each of the 75 plus adult and teen volunteers that help to conduct the event are given a small token of appreciation for their service to the City. A candy surprise, mug or coupon is awarded at the end of the event. Individuals may choose to donate money or provide approximately 75 gifts.

Costume Contest – youth categories **\$50.00 – \$100.00 per group/ or In-Kind**
 There are various categories for the costume contest. Each participant receives a small token for participation and 10-12 (depending on category) winners are selected for each category. The three best in-group winners are recognized with a trophy for each category.

0 – 3 years old	\$100.00
4 – 5 years old	\$100.00
6 – 7 years old	\$100.00
8 – 9 years old	\$100.00
10 – 12 years old	\$100.00
Floats and Families	\$100.00 or 12 In-Kind 1 pizza & 1 bottle of soda
Teens and Adults	\$50.00 or 12 In-Kind movie tickets
Pets	\$50.00 or 12 In-Kind coupons- \$ 5.00/pet supplies

Carnival Booths **\$35.00 per booth**
 There are over 30 carnival style booths that all have a harvest theme. Children play games and win small prizes at each. Individuals may choose to sponsor any number of booths.

Volunteer Opportunities
 Approximately 75 volunteers are needed to conduct this event. Volunteers must register prior to the event being conducted. Individuals are welcome to come for the entire time or in the following shifts:

8:00 a.m. – 12:00 noon	Set up	11:30 a.m. – 4:30 p.m.	Booth workers
11:30 a.m. – 2:30 p.m.	Costume contest judging	4:30 p.m. – 6:00 p.m.	Clean up

5K STAMPEDE THROUGH CLIFTON

The 5k Stampede is an annual 5-kilometer race and health walk, held on the third Sunday in November, which is enjoyed by individuals both young and old. Age categories range from 10 and under to 85 and over. Raffles, awards, prizes, giveaways, food, entertainment and more are provided. The number of participants ranges from 250 – 500 and the event has truly become a family event. Funds raised are used to support our Special Olympics Teams that compete in competitions in various sports throughout the year and throughout the state.

Mustang Partnership **\$2,000.00** (name will be displayed on the sleeve of the shirt)

Stallion Partnership **\$1,000.00**

Colt Partnership Opportunities (listed below):

Participant – T-Shirts (20 sponsors) **\$100.00**
Every runner or walker receives a race T-Shirt. Names of all T-shirt partners will be listed on the back of the shirt.

Volunteer Appreciation **\$150.00**
Each of the 40 or more, adult and teen volunteers that help to conduct the event is given a token of appreciation of their service to the City. Partner may choose to make a financial donation or provide gifts, candy, or coupons in lieu of money.

Awards

Medals (1st – 3rd for each age category) **\$100.00**
Awards (gift for top runners) **\$100.00**
Raffle Gift (4 gift certificates) **\$100.00**
Trophies (top overall runners and special categories) **\$50.00**

Food

Finger sandwiches **\$150.00 or In-Kind**
Pasta **\$150.00 or In-Kind**
Salad **\$100.00 or In-Kind**
Bagels (12 dozen & spreads) **\$75.00 or In-Kind**
Beverages (juice, coffee, tea, hot cocoa) **\$75.00 or In-Kind**
Fruit (clementines/oranges, apples, bananas) **\$75.00 or In-Kind**
Chips **\$50.00 or In-Kind**
Cookies/ Misc. Pastry **\$50.00 or In-Kind**

Entertainment **\$200.00**
DJ, family games, etc. will be provided for families to participate in for one hour after the race.

Water Station **\$50.00 per mile**
There are two water stations throughout the course to assist the runners with hydration. Volunteers man these stations and also help to encourage the runners or walkers to stay on course.

Gift Bag **In-Kind**
Each runner or walker receives a gift bag upon registration. The bags include a variety of donated items and information from the cooperating partners of the event.

Volunteer Opportunities

More than 40 volunteers are needed to conduct this event. Volunteers must register prior to the event being conducted. Individuals are welcome to come for the entire time or in the following shifts:

Day 1: (Set Up) 5:00 p.m. – 8:30 p.m.

Day 2: (Day of Event) 6:30 a.m. – 8:30 a.m. or 8:30 a.m. – 11:30 p.m.

SALUTE TO THE VETERANS' MEAL DELIVERY

This event is conducted in November as a special tribute to veterans. A hot meal is delivered to the veteran at their home at no charge along with a small gift. We also try to coordinate the local Cable TV station to play one of the pre-recorded concerts that night as well.

Mustang Partnership **\$5,000.00**

Stallion Partnership **\$2,500.00**

Colt Partnership Opportunities (listed below):

Hospitality

During the concert, we set up a canteen for all the veterans and their families and friends to enjoy:

Dinner	\$200.00 or In-Kind
Desert	\$100.00 or In-Kind
Water	\$100.00 or In-Kind
Plastic Cutlery	\$100.00 or In-Kind
Food Container	\$100.00 or In-Kind

Veteran Appreciation **\$700.00**

Each veteran receives a gift with their meal to thank them for their service to our country.

Volunteer Appreciation **\$75.00 or In-Kind**

Each of the 20 plus adult and teen volunteers that help to conduct the event are given a small token of appreciation for their service to the City. A small gift or coupon is awarded at the end of the event. Partners may choose the option of donating funds to purchase the gifts or provide the gifts in-kind.

Volunteer Opportunities

Approximately 70 volunteers are needed to conduct this event. Volunteers must register prior to the event being conducted.

Individuals are welcome to come for the entire time or in the following shifts:

- Meal Packaging
3:00 p.m. – 7:00 p.m.
- Delivery Drivers
4:00 p.m. – 7:30 p.m.

HOLIDAY DOOR DECORATING CONTEST

The Holiday Door Decorating Contest is an annual competition, in December, for the best holiday door decorations. There are ten prizes awarded in various categories such as: Most Creative, Most Original, Most Colorful, Best Craftmanship, Best Children's Theme, Best International Theme, Holiday Classic, etc. The goal of the event is to encourage families to work together on a project that they all can enjoy. The reason for judging doors only is so that all individuals can participate, homeowners, apartment dwellers, and/or companies.

Mustang Partnership: \$400.00

Stallion Partnership: \$250.00

Colt Partnership Opportunities (listed below):

Contest Winners (3 sponsorship opportunities) \$150.00

There are 10 categories in the contest such as: Most Creative, Most Original, Most Colorful, Best Craftmanship, Best Children's Theme, Best International Theme, Holiday Classic, etc. from which a winner is selected. Each winner receives a gift card to a local restaurant equivalent to \$40 - \$50 each, a trophy, gift, and various coupons.

Participation Gifts \$100.00

Every family in the contest receives a gift bag with candy, coupons, and a small holiday gift (ie. ornament, dishtowel, snack platter, notepads, decorations, etc.).

CANDYLAND

The Candyland event is an annual family event conducted in early December. The event is held outdoors at the City Hall Complex (weather permitting). The event is an adventure of train rides, inflatable rides, candy cane hunt, holiday crafts, costumed characters, games, letter to Santa, family photo station, warming station/ marshmallow roasting, refreshments, and a visit with Santa Claus. There are plenty of activities for the family to participate in and the event allows the family to move from activity to activity at their own pace. We have had an attendance of 600 – 1,000 each year, weather permitting.

Mustang Partnership **\$4,000.00**

Stallion Partnership **\$2,000.00**

Colt Partnership Opportunities (listed below):

Polar Express Train Ride (3 trains) **\$900.00 (per train)**

Train rides are conducted around the City Hall Complex. Individuals enjoy riding through the winter night enjoying family time together as they pass by the holiday decorations in route.

Reindeer Flight School (2 – 3 rides) **\$900.00 (per ride)**

Reindeer need to practice flying and sliding down roofs to deliver presents. Children jump in the bounce house and slide down the slide, then fly through the air on the swings like a reindeer.

Santa Visit **\$500.00**

Santa arrives on the Polar Express, early in the evening, and then is stationed in his North Pole location at the Clifton Art Center for all to visit. Each child receives a small gift.

Craft Corner **\$500.00**

Each participant, including parents, has the opportunity to paint a wooden holiday craft project to take home.

Snack Shack **\$500.00 or In-Kind**

Each person receives cookies and or donuts/cupcakes and hot chocolate, apple juice or water at the event. Partners may choose the option of donating funds to purchase the food or provide food to be distributed.

Warming Station **\$ 200.00 or In-Kind**

Families can enjoy time around the fire pits to take off the night chill. They will enjoy roasting marshmallows and listening to holiday performances.

Flashlight Candy Cane Hunt Station **\$200.00**

Children hunt for candy canes with flashlights. Over 4,000 candy canes are used for this event.

Holiday Character Mascots (1 – 3) **\$150.00 (per character)**

Holiday mascots visit the various stations to provide photo opportunities for the children and to share some candy canes.

Letters to Santa **\$100.00**

Children write letters to Santa and put them in the large mailbox. We have Santa write a personalized letter to each child and mail it to them before Christmas.

Volunteer Appreciation **\$100.00 or In-Kind**

Each of the 50 or more adult and teen volunteers that help to conduct the event is given a small token of appreciation and a dinner snack for their service to the City. A small gift or coupon is awarded at the end of the event. Partners may choose the option of donating funds to purchase the gifts or provide the gifts in-kind.

Elf Play Station **\$50.00 per booth (6 booths)**

This interactive area has about 6 carnival type booths with games of chance using some type of candy cane feature. Participants win small prizes or candy.

Concert Performance **\$50.00**

Sponsor a group of local performers to perform during the event. This will provide added entertainment for the patrons.

Volunteer Opportunities

Approximately 40 volunteers are needed to conduct this event. Volunteers must register prior to the event. Individuals are welcome to come for the entire time or in the following shifts: 4:00 p.m. – 9:30 p.m. Day of event

SPECIAL NEEDS PROGRAM

Buddy Canteen is a weekly social activity program conducted through the Recreation Department for individuals with special needs ages 13 and over. There are about 40 individuals registered with the program. Weekly activities are conducted every Friday evening at the Recreation Center and during the late spring and summer month's outdoor sports programs are conducted. In addition, the program is associated with the New Jersey Special Olympics and selected individuals compete in basketball, bowling, track and field and bocce. The Clifton Team has gained the reputation as one of the top all-around teams in New Jersey, winning medals and awards in County and State Competitions. This program has been in existence for over 40 years.

Mustang Partnership: N/A

Stallion Partnership: N/A

Colt Partnership Opportunities (listed below):

Uniform Fees:

There are approximately 35 athletes (and 10 volunteer coaches) that compete at various sporting events. At the present time we have a bowling team, a bocce team and a track & field team. Each of the athletes receives a uniform to wear when attending competitions.

Jackets	\$1,500.00 (all sports)
Warm-Up Suits	\$1,500.00 (all sports)
Sweat Shirts	\$800.00 (all sports)
Shirts	\$250.00 (per sport)
Shorts	\$250.00 (track only)
Hats	\$500.00 (all sports)

Competition Fees

The athletes compete in a variety of sports. There is a cost associated with facility use, transportation and competition fees.

Bowling	\$2,000.00
Track	\$1,000.00
Basketball	\$500.00
Bocce	\$500.00

Social Events

In addition to the time spent training and attending competitions for various sports, the athletes, along with family and friends, engage in social activities to help foster unity and camaraderie amongst the athletes.

Theater Trip	\$1,000.00
Welcome Back Luau	\$600.00
Christmas Party	\$600.00
Valentine's Activities	\$100.00
Spring/Easter Activities	\$100.00
"Let Me Be Me" Talent Show	\$400.00
Fashion Show	\$500.00
Craft Night	\$300.00
Swimming	\$250.00
Summer Softball	\$200.00
Life Skill Training Classes	\$200.00

Summer Camp **\$300.00**

Our summer camp program is open to all individuals regardless of their disabilities. The donation of these funds will provide an opportunity for an individual, with special needs, to attend 6 weeks of summer camp for free, receive two t-shirts, attend mid-summer Luau, attend mid-summer Olympics and attend end of summer Park Picnic plus be supplied with a one-on-one aid. Trips are not included

SPONSORING CLUBS

The Clifton Recreation Department currently supports 5 sponsoring clubs in Clifton. Although the clubs conduct their annual affairs independently of the Recreation Department, they are officially part of the Departments offering. Financial and/or facility and publicity support are offered as needed. This includes assisting with mailings, award opportunities, meeting locations, sponsored concerts, donations, event support and more.

Association of Artists

Since its inception, the Association of Artist has continued to foster artistic support and public awareness of the arts. Members are comprised of people from Clifton and the surrounding areas and include artists of all skill levels in venues like: Ceramics, Oil, Pastel Painting, Photography, Sculpture and Watercolor to name a few. The Association meets monthly. Each meeting hosts an interchange between members and a demonstration given by guest professionals. In addition to meeting the association conducts exhibits and hosts an artist show in the summer.

Clifton Garden Club

The purpose of the Clifton Garden Club is to promote the knowledge and appreciation of horticulture, to carry out horticultural projects that benefit our community, and to build fellowship by sharing our horticultural talents and resources. Because of the diverse personalities and backgrounds the club is vibrant and successful. The club meets on a monthly basis and each meeting will host a guest speaker that educates the club members on their expert gardening forte. The Clifton Garden Club is an active face in the Clifton community. They maintain public garden sites around the city, conduct an annual plant sale, sponsor a scholarship program for CHS, and organize field trips in addition to many other activities/programs.

Clifton Stamp Society

The Clifton Stamp Society is dedicated to furthering the hobby of stamp collecting, cover, and post card collecting. The club meets monthly and sponsors two annual Stamps, Postcard & Collectables Shows in the Spring and Summer.

Coin Club of Clifton

The Coin Club of Clifton is comprised of collectors of all types of coins, currency and other collectibles. The club meets monthly.

Clifton Community Band

The Clifton Community Band is a traditional concert band (brass, woodwinds and percussions) that performs a variety of music including classical, pop, big band and marches. comprise of Clifton Residents or past alumni of the CHS band. The band performs at 6 scheduled events and has been invited to several special presentations, of about 70 participants and offers an opportunity where old friends can reconnect. The Community Band conducts weekly practice sessions and is comprised of about 65 musicians. They are co-sponsored by the Clifton Recreation Department and the Clifton Mustang Band Alumni Association.

Partnership Opportunities (listed below):

Support for each club has its unique features, however, each club is in need of administrative and publicity support (ie. mailings, website linking, social media, flyers and event promotion.

Administrative Support	\$ 200.00 per club
Shows, Sales and Contests	
Shows / Contests / Sales	\$ 500.00
Concerts	\$ 1,000.00
Community Band Conductor	\$ 3,000.00

ART IN THE PARKS

The Recreation Department has joined with the Clifton Art Center, Inc. to take an active approach to providing Art in the local parks through site amenities, outdoor art exhibits, education, outreach and art appreciation methods. Art is an amazing means to make productive use of your leisure time and an excellent way to reduce stress and bring beauty and enhancement to our municipal parks.

Mustang Partnership: N/A

Stallion Partnership: N/A

Colt Partnership Opportunities (listed below):

Outdoor Sculptures

Providing outdoor sculpture in our parks. Either donating or purchasing these sculptures will enhance our facilities.

Purchase of sculpture for a park & installing	\$ 1,300.00
Installing of donated sculpture in a park	\$ 300.00

Outdoor Art

Murals	\$ 5,000.00
Display Case – Kiosk	\$ 2,000.00
Artist Sponsorship	\$ 100.00 (per artist)
Signage	Open

Art Exhibit

Art Show – Clifton Association of Artist	\$ 25.00 per vendor/ \$ 500.00 per show
Arts & Crafts Festival	\$ 25.00 per vendor

Art Education & Appreciation Events

Crafty Kids Day	\$ 800.00
En Plein Air	\$ 800.00
(This French term simply means painting outdoor where we will celebrate artists)	
Crafty Kids Day	\$500.00
(A day of various craft stations for both kids and adults)	
Sidewalk Chalk Art Contest	\$200.00 plus in-kind for prizes
Art Walk Events	\$200.00
Art Classes & Camps (conducted year-round)	Open

Performance Art Events:

Music Concerts	See page for Obser Concert Series
Music, Dancing & Puppetry Classes & Camps	Open
(Conducted year-round)	
Outdoor Theatrical Performances	T.B.D.

FACILITY SPONSORSHIP / MEMORIAL and GENERAL ADVERTISING

All site amenities and memorial plaques must be approved by the Recreation Department on the advice of the Mayor and Council. Requests are to be made, in writing, to the Recreation Department. You may choose to memorialize an already existing amenity or established tree or request to add a new amenity or tree. In addition, you have the choice to sponsor an existing amenity, having the plaque on the amenity permanently or you may choose to purchase a new amenity or memorial trees with a permanent plaque. The size, design, color and location of all items are at the discretion and approval of the Recreation Department along with the Department of Public Works. Any new site amenities or memorial trees must be purchased by the City of Clifton-Recreation Department. The approval for the addition of a new site amenity will be made based on the following: must fit into the current décor, color and design of the site/facility and must be able to be added to the site/facility without jeopardizing the safety or playability of the site/facility. For new memorial trees, approval of the request for a particular site will be based on safety, playability and success for growth at that location. If a sign/plaque is damaged or vandalized, the Recreation Department will replace the sign/plaque for up to ten years.

Plaques for benches, picnic tables and bleachers will be placed on the item. They will be 8 in. x 2 ½ in. in size and be made from gold tone plastic with black engraved lettering. Plaques for swings will be placed on the wood ties surrounding the swing set for safety purposes. Plaques on trees will be mounted on a wood marker and will be 3 in. x 5 in. in size and will be made from gold tone plastic with black engraved lettering. There is also an option to have a cast aluminum plaque mounted on a rock, for a Memorial Tree. The plaque will be 4 in. x 6 in., and the rock used to mount the plaque will be selected by the Recreation Department. For new trees, the tree species will be chosen based on the desired planting site. If a tree becomes diseased or any other unforeseen circumstance affects the tree, for a ten-year period, the Recreation Department will replace the tree with a species of its choosing.

Plaques on a rock for an amenity or park dedication require an official request to the Mayor and Municipal Council. If approved, plaques will be 12 in. x 8 ¼ in., made from diabond plastic with black engraved lettering, or cast aluminum and placed on an oversized rock with landscaping around it. The rock used to mount the plaque will be selected by the Recreation Department. Park dedication – park sign will be a high-density signboard with predesigned layout as per Recreation Department.

All banner advertising must be pre-approved by the Recreation Department and the Department reserves the right to be selective, with regard to, what is permissible to advertise. All advertisements must be family-friendly and must not promote violence, substance use or any adult-oriented activity. Banners are made (additional pricing for logos) of vinyl or lexan, pricing is reflective of the materials used. The donor has the option of having the Recreation Department produce the banner or supply the banner themselves. Lexan signs will be made by the Recreation Department only.

For memorial plaques, amenities or memorial donations please include additional paperwork identifying the individual's name, date and the wording requested for the plaque. Logos will require additional fees for artwork. Plan a maximum of four months, from the approved request to installation of amenities. You may make your request for a memorial tree at any time; however, trees will only be planted in the spring or fall in order to give the tree the best chance to survive.

Advertising can be done at various events and programs as well as on amenities located at recreational facilities. Publicity opportunities are available for partners of the various events listed in this handbook. Check the specific event/programs for those opportunities.

All advertising must be pre-approved by the Recreation Department and the Department reserves the right to be selective, with regard to, what is permissible to advertise. All advertisements must be family-friendly and must not promote violence, substance use or any adult-oriented activity. In addition, political signage at events or on public property is not permitted at any time.

Park Bench 6 ft., in ground mesh bench with backrest	\$200.00 existing bench \$1,500.00 new bench
Picnic Table 6 ft., recycled plastic table	\$200.00 existing picnic table \$2,500.00 new picnic table
Bleachers 5 row – 21 ft. or 27 ft., bleacher with concrete pad	\$500.00 existing bleacher \$15,000.00 new bleachers
Swings 2 bay swing set and safety surface enclosure	\$500.00 existing swing \$10,000.00 new swing
Scoreboard Signage (not to exceed 2 ft. in height or width of scoreboard)	\$1,000.00 sign on scoreboard \$10,000.00 Lexan sign on scoreboard
Memorial Tree Deciduous trees will be 1.5 in. – 2.5 in. in diameter Evergreen trees will be 4 ft. – 6 ft. in height	Plaque on wood marker: \$100.00 existing tree – Wood Marker \$500.00 existing tree – Cast Aluminum \$500.00 new tree – Wood Marker \$1,000.00 new tree - Cast Aluminum
Park Dedication (Council approval required) (includes: signboard, rock, plaque and landscaping)	\$11,000.00 - park sign
Park Amenity Dedication (Council approval required) (includes: rock, plaque and landscaping)	\$800.00 – Diabond plastic plaque \$1,600.00 – Cast Aluminum
Park Banner Signage Vinyl Banner or Lexan Signboard	2 ft. x 4 ft. Vinyl Banner \$400.00 – 1 years (if supplied by partner \$250.00) 4 ft. x 8 ft. Vinyl Banner / Pole Banner \$800.00 – 1 years (if supplied by partner \$550.00) 4 ft. x 8 ft. Lexan Signboard \$5,000.00 – 1 years
Bequest or Memorial Donation	Open
Clifton Recreation Department Website Sponsorship A website sponsorship allows a company to be on every page of the Recreation Department website. This includes a hyperlink to your company’s website.	\$1,500.00 per year