



# **CLIFTON RECREATION DEPARTMENT PARTNERSHIP CATALOGUE**

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# TABLE OF CONTENTS

## **OVERVIEW OF PARTNERSHIP PROGRAM**..... Pages 2 – 3

### **WINTER**

Safety Rally - “Your Heart is in My Hands”.....	Page 4
Dinner and a Movie .....	Page 5
Jigsaw Puzzle Contest.....	Page 6
Family Bowling .....	Page 7
Sundae Bingo.....	Page 8

### **SPRING**

Bunny Bash.....	Page 9
Volunteer Recognition & Installation of Officers .....	Page 10
Daddy/Daughter Date Night .....	Page 11
Youth Week .....	Page 12

### **SUMMER**

Grass Volleyball Tournament Series .....	Page 13
Summer Day Camp.....	Page 14
Clifton Night at the Jackals.....	Page 15
Summer Concert Series.....	Page 16
Drive In Movie.....	Page 17
Family Campout.....	Page 18

### **FALL**

Senior Fit Day .....	Page 19
Jack Kuepfer Autumn Festival.....	Page 20
Halloween Parade and HarvestFest .....	Page 21
5K Stampede Through Clifton.....	Page 22
Salute to the Veteran’s Concert .....	Page 23
Holiday Door Decorating.....	Page 24
Clifton Candyland.....	Page 25

### **YEAR-ROUND PROGRAMS**

Special Needs Programs .....	Page 26
Facility Sponsorship.....	Page 27
General Advertising.....	Page 28

### **MAIL IN PAYMENT SHEET**..... Appendix

A special thank you to the Clifton Board of Recreation Commissioners, Nick Veliky, William Lemke and Linda Hart for their assistance in putting together this partnership booklet. ©2010 – revised 2015



## **CITY OF CLIFTON RECREATION DEPARTMENT PARTNERSHIP PROGRAM**

### **WHO WE ARE**

The Clifton Recreation Department is a branch of the City of Clifton designated to service the recreation, health and fitness needs of the community. The City of Clifton is a diversified community with over eighty five thousand residents. Our department has had much success in serving the citizens of Clifton. We have increased and improved the park infrastructure, increased the number and quality of our programs, won several State awards and, most importantly, have gained the support and admiration of the citizens of our community. We annually conduct: over 140 classes, workshops and camps servicing over 5,000 participants; 50 special events serving more than 10,000 participants; and 20 special programs/teams servicing 1,000 participants. Annually, we have at least 350 registered volunteers who help run our programs. In addition we conduct numerous co-sponsored programs with various community organizations. We provide areas of play at our 39 parks encompassing over 210 acres. The programs provided by the Department are available for preschool through senior citizens and encompass: educational, cultural, social, leadership, athletic, fitness and citizenship opportunities.

The mission of the Clifton Recreation Department is to provide the community with a wide variety of youth, adult and family activities that offer our citizens the opportunity to use personal leisure time in a viable, productive and gratifying manner at various facilities that provide both active and passive atmospheres while maintaining historical and environmental awareness. The Department staff place both the concerns of the park system and the programming of unique and quality programs at the forefront of our priorities.

### **OUR NEEDS**

Our events are supported, in part, by our operating budget combined with the financial and in-kind donations of companies, organizations, service clubs and individuals who understand the economics required to develop and support these types of programs. Without this support, we would not be able to provide the quantity and quality of programming that we offer.

### **HOW TO BECOME A PARTNER**

There are many opportunities to partner with the Clifton Recreation Department. Whatever option you choose, you will find it to be rewarding and beneficial to you or your organization by giving back to the community and its citizens. If you need assistance in selecting one of the partnership options, call us at (973) 470-5956 or email us at [doliver@cliftonnj.org](mailto:doliver@cliftonnj.org) and we will be glad to help you find the right fit for your needs. There are three levels of partnership opportunities:

<b>Mustang –</b>	<b>Marquee Partner</b>
<b>Stallion –</b>	<b>Primary Partner</b>
<b>Colt –</b>	<b>Associate Partner</b>

To get the most of your partnership experience, you should make a commitment to the activity/event no less than 4 – 5 months prior to the event. Our handbook reviewed and updated on an annual basis to reflect the current changes with the various events. For the most current handbook you can go to our website at [www.cliftonrec.com](http://www.cliftonrec.com).

## **PARTNERSHIP OPPORTUNITIES**

This catalog is designed to help guide you with your partnership selection. Below is a list of five suggested ways you can become a partner with the Clifton Recreation Department:

- Financial donation for a specific event, program, team or activity. You may select the activity as described in this catalogue or have us make the selections for you based on amount donated.
- Financial donation for a specific amenity at one of our sites (park bench, skate park ramp, etc.).
- Advertise in our program brochure with business card advertisement.
- Recommend or create a new event in cooperation with the Recreation Department.
- In-kind donation – gifts/food/coupons to be used at an event, or the donation of time through the various volunteer opportunities available for corporate employees or service clubs wishing to give back to the community.

## **PARTNERSHIP RECOGNITION AND BENEFITS**

All donations will be recorded and reported in our annual report. Depending on your level of partnership, recognition will be mentioned on: flyers, brochures, banners/signs, press releases, announcements, programs, shirts, etc. In addition, introductions will be made at your sponsored event, letters of gratitude will be sent and, when possible, a photo of the event will be attached so that you can see the fruits of your donation. Volunteer hours will be documented for individuals choosing to give an in-kind donation of time and be recognized at our annual dinner.

### **Mustang - Marquee Partner:**

- Top billing on all promotional materials.
- Your name or logo on banners, signs, flyers, brochures, press releases, public access TV, website, social media and/or purchased giveaways.
- Name in annual City of Clifton, Recreation Department's Who's Who.
- Recognition at event through acknowledgement of individuals in attendance.
- Announcements made at event.
- Official thank you letter.
- Attendance at event is available and tables & tent are provided.
- Admission tickets for ten (10) people (if applicable) to event.
- Ten (10) Clifton Recreation T-shirts.
- One (1) free Recreation Center rental or two (2) free Park Permits for a company meeting or event.

### **Stallion - Primary Partner:**

- Recognition on all promotional materials, website and social media.
- Recognition at event on signs and/or T-Shirts.
- Name in annual City of Clifton, Recreation Department's Who's Who.
- Recognition at event.
- Official thank you letter.
- Attendance at event is available.
- Admission tickets for five (5) people (if applicable) to event.
- Five (5) Clifton Recreation T-shirts.
- One (1) discount Recreation Center rental or one (1) free Park Permit for a company meeting or event.

### **Colt – Associate Partner:**

- Sign posted at event or on specific giveaway
- Sign at specific area or activity.
- Name in annual City of Clifton, Recreation Department's Who's Who.
- Official thank you letter or thank you gift to volunteers.
- Attendance at event is available.

Partners are invited to attend events and distribute information about their organization/company at the events they are partners for. All distributions at an event must be family friendly, non political and must be approved by the Clifton Recreation Department prior to distribution. Items cannot be distributed by the event partners that are being sold by the Recreation Department or by any of the registered vendors of the event.

# SAFETY RALLY - "YOUR HEART IS IN MY HANDS"

This annual safety rally provides participant with American Red Cross training in Adult CPR, AED and First Aid. The goal of the rally is to train as many residents/employees in Clifton with these life saving skills. The event is always conducted on the Saturday closest to Valentine's Day. The class usually averages about 100 participants.

## Mustang Partnership

**\$3,000.00**

(will allow all participants to receive training for free)

## Stallion Partnership

**\$1,500.00**

(will provide food, gifts and supplies to run event)

## Colt Partnership Opportunities (listed below)

### Participant Gifts and Volunteer Appreciation

**\$150.00 or In-Kind**

We have anywhere from 75 - 100 participants and 10 volunteers annually. Participants receive a gift to bring to their loved one/ family. Each gift has an accompanying tag that reads "Because I love you I am trained in CPR - your heart is in my hands" The gift symbolizes that they are prepared and ready to help them in their time of need. Partners may choose to provide the funds to purchase the gifts or provide the gifts in-kind.

### Refreshments

**\$75.00 or In-Kind**

Continental Breakfast is provided for participants attending the training. You may have the option of financial donation or in-kind donation.

### Sponsor A Coach/Youth Leader

**\$35.00 per person/per coach**

Coaches and Youth Leaders (i.e. scout leaders) will be better prepared to protect your children if they are trained in First Aid and CPR. You may have a coach or leader that you want to send to the class or may choose to donate and we will find a deserving coach/leader.

# DINNER AND A MOVIE

Families enjoy an dinner of a hamburger, hotdog or grill cheese with a side of french fries is served Drive in Movie style. After dinner a family friendly movie is projected on a large screen. During the movie, candy, popcorn and drinks are served. A fun way, during the month of February, to beat the winter blues.

**Mustang Partnership: \$500.00**

**Stallion Partnership: \$250.00**

## **Colt Partnership Opportunities (listed below):**

**Movie Rental and Licensing \$200.00**

Fun and games are conducted prior to the showing of the movie as families wait for the area to become dark enough to show the movie. Candy giveaways are included in this game time.

### **Snacks**

Popcorn, candy and drinks are issued throughout the movie by the volunteers.

**Popcorn** (machine rental & supplies) **\$200.00**

**Drinks** **\$50.00**

**Candy** **\$50.00**

**Volunteer Appreciation \$40.00**

Each of the 12 volunteers that help to conduct the event are given dinner in appreciation for their service to the City.

### **Volunteer Opportunities**

Approximately 12 volunteers are needed to conduct this event. Volunteers must register prior to the event. Volunteers are needed from:

5:00 p.m. – 9:00 p.m.

# JIGSAW PUZZLE CONTEST

A Team of five people (family, friends, co-workers, etc.) try to outdo one another in completing a 500 piece jigsaw puzzle. This is a great evening for family and friends to spend quality time together. Light refreshments are provided. Coloring projects and simple crafts are provided for kids to do during the contest.

**Mustang Partnership: \$250.00**

**Stallion Partnership: \$100.00**

## **Colt Partnership Opportunities (listed below):**

**Contest Prizes \$100.00**  
First and second place teams receive prizes and ribbons.

**Puzzles \$50.00**  
Several new puzzles are purchased each year to add to the collection of puzzles so that there is a new challenge for teams the next year.

**Volunteer Appreciation \$25.00 or in-kind**  
Each of the 6 volunteers that help to conduct the event are given a small token of appreciation for their service to the City.

**Volunteer Opportunities**  
Approximately 6 volunteers are needed to conduct this event. Volunteers must register prior to the event. Volunteers are needed from:  
5:30 p.m. – 9:00 p.m.

# FAMILY BOWLING

An evening of bowling with family and friends featuring two hours of bowling, shoe rental, 1 pizza and 1 pitcher of soda, games, contest and crafts. Each family received a family photo for their lane.

**Mustang Partnership: \$300.00**

**Stallion Partnership: \$150.00**

## **Colt Partnership Opportunities (listed below):**

**Crafts \$100.00**  
A simple bowling type craft is provided for the youth to make while at the event. The project is changed each year.

**Contest Prizes \$50.00**  
Fun and games are conducted throughout the evening with various bowling games.

**Family Raffle \$40.00**  
A family bowling night (family of 6) will be raffled off each year for 2 hrs. of bowling, shoe rental, pizza and soda.

**Volunteer Appreciation \$30.00**  
Each of the 8 volunteers that help to conduct the event are given pizza and soda in appreciation for their service to the City.

**Volunteer Opportunities**  
Approximately 8 volunteers are needed to conduct this event. Volunteers must register prior to the event. Volunteers are needed from:

5:30 p.m. – 8:30 p.m.

# SUNDAE BINGO

An afternoon of Bingo, prizes and ice cream sundaes on a Sunday best describes this family event. Winners of the various bingo games played win toys, games and miscellaneous prizes (even gifts for adult winners). No one goes home empty handed. The event is held once a year in early Spring.

**Mustang Partnership** **\$600.00**

**Stallion Partnership** **\$300.00**

## **Colt Partnership Opportunities (listed below):**

**Bingo Gifts** **\$400.00 or In-Kind**

All winners of each game have an opportunity to select a gift from the gift table. Items include toys, games, sports equipment, as well as gifts for parents/grandparents in attendance such as, mugs, stationary, tote bags, etc. (gifts range in value from \$4.00 – \$10.00 each). At the end of the day, any child that did not win a bingo game receives a small gift from the consolation station (gifts range in value from \$ 1.00 – \$3.00 each)

**Ice Cream Sundaes** **\$200.00**

Just about everything that can go on ice cream is provided for sundae making and everyone eats his or her fill. Includes beverages.

**Volunteer Opportunities**

Approximately 12 volunteers are needed to conduct this event. Volunteers must register prior to the event. Volunteers are needed from:

1:00 p.m. – 6:00 p.m.

# BUNNY BASH

This annual event is conducted the Saturday before Easter for youth ages 3 – 12. The full array of bunny themed events includes: Pogo stick hopping contest, Easter bonnet parade and contest, carnival type booth games, face painting, tattoos, moonwalk bounce, bunny train, inflatable obstacle course, breakfast with the Easter bunny and playtime with the Easter bunny in Mrs. Bunny’s playground. In addition to activities being provided there is an opportunity for a visit with Mr. Bunny for photos and a special gift (pets welcome).

**Mustang Partnership** **\$2,000.00**

**Stallion Partnership** **\$1,000.00**

## **Colt Partnership Opportunities (listed below):**

**Bunny Bounce (2 rides)** **\$500.00 (per ride)**  
These rides are fun for all ages. Children take turns bouncing in this trampoline type inflatable or crawl through the inflatable obstacle course, just like a bunny.

**Bunny Train (1 train)** **\$500.00**  
A fun train ride around the park in this decorated train.

**Breakfast with the Easter Bunny** **\$300.00**  
Full costumed Easter Bunny & Mrs. Bunny spend time with the families during breakfast and stay throughout the event.

**Visit with Mr. Bunny** **\$300.00**  
Mr. Bunny will be in his decorated Bunny Hut for participants to visit and take a photo. Pets are welcomed too. Upon their visit individuals will receive a special gift.

**Bunny Hop** **\$150.00**  
This event is conducted after the Easter Egg Hunt portion of the day. Children ages 6 – 12 test their coordination skills to see who can bounce the most times on a pogo stick. Trophies and candy are given to boy and girl winners in various age groups.

**Easter Bonnet Contest** **\$100.00**  
A parade and contest will be held for the best Easter Bonnets for both children and adults.

**Volunteer Appreciation** **\$75.00 or In-Kind**  
Each of the 60 plus adult and teen volunteers that help to conduct the event are given a small token of appreciation for their service to the City. A candy surprise, mug or coupon is awarded at the end of the event. Partners may choose the option of donating funds to purchase the gifts or provide the gifts in-kind.

**Mrs. Bunny’s Playstation** **\$50.00 per booth (6 booths)**  
Various Funny Bunny Game Booths, geared toward our 3 to 12 year old guests, test their skills at games such as the Bunny Launch, Ring Around the Bunny, Egg Golf, Egg Run, Bunny Basketball & Carrot Toss. All participants get a prize.

**Bunny Beauty Parlor & Tattoo Station** **\$50.00 per station**  
This station is for face painting, where kids get a chance to look like an Easter Bunny too. They can also visit the Tattoo Station to receive a festive Spring tattoo.

**Volunteer Opportunities**  
Approximately 60 volunteers are needed to conduct this event. Volunteers must register prior to the event. Individuals are welcome to come for the entire time or in the following shifts:

- 7:00 a.m. – 9:30 a.m.
- 9:00 a.m. – 12:00 noon

# VOLUNTEER RECOGNITION SOCIAL AND INSTALLATION OF OFFICERS

This event is conducted annually, in May, to recognize and give thanks to the outstanding citizens and businesses that support the Recreation Department by giving back to the community through volunteering at events and special programs. Individuals in attendance receive dinner, prizes and awards. In addition, new and re-installed commissioners of the Advisory Board of Recreation as well as the upcoming years' president and vice president are sworn in by the Mayor. Various Recreation Awards are presented at this event for: Staff Man of the Year, Staff Woman of the Year, Sponsor of the Year, Recreation Service Award, Youth Service Award and the most prestigious award, Friend of Recreation.

**Mustang Partnership** **\$2,500.00**

**Stallion Partnership** **\$1,250.00**

## **Colt Partnership Opportunities (listed below):**

**Service Awards** **\$600.00**

Each year the hours of service that volunteers accumulate during the year are tabulated and gifts are presented based on the amounts. The gifts include shirts, hats, mugs, coolers, etc. Funds are needed to order these items and have them printed.

**Recreation Awards** **\$300.00**

Awards are issued to selected individuals in various categories: Staff Woman of the Year, Staff Man of the Year, Sponsor of the Year, Recreation Service Award, Youth Service Award and Friend of Recreation. Plaques and trophies are issued to the various winners.

### **Dinner for Volunteers**

All participants are served dinner to thank them for all their hard work throughout the year serving others. Partners may choose to cover the entire dinner or select a portion as represented below:

<b>Ziti</b>	<b>\$250.00 or In-Kind</b>
<b>Meatballs</b>	<b>\$250.00 or In-Kind</b>
<b>Chicken</b>	<b>\$250.00 or In-Kind</b>
<b>Sandwich Tray/Carving Station</b>	<b>\$250.00 or In-Kind</b>
<b>Salad</b>	<b>\$150.00 or In-Kind</b>
<b>Dessert</b>	<b>\$75.00 or In-Kind</b>
<b>Beverages</b>	<b>\$50.00 or In-Kind</b>
<b>Rolls &amp; Butter</b>	<b>\$25.00 or In-Kind</b>

**Dinner for Award Recipients and Family** **\$200.00**

There are six award recipients at this function. We give each winner five dinner tickets for family and friends to attend the event in their honor.

**Raffle / Tricky Tray** **In-Kind**

Tricky-Tray style raffles are conducted at the event. Raffles can be various donations of prize giveaways or dinner/gift coupons.

### **Volunteer Opportunities**

Approximately 10 Volunteers are needed to serve the guests and assist with the events activities. Volunteers are needed from:

6:00 p.m. – 1:30 p.m.

# DADDY/DAUGHTER DATE NIGHT

This exciting night out allows Dads and Daughters to create an everlasting memory to treasure. As they enter the community center, they are greeted by a hostess who escorts them to their dining table where they enjoy a light dinner, music & dancing. Afterward, they may go to other areas of the center to play board games, table tennis, and billiards or make arts & crafts projects together. The evening allows dads and daughters time to bond and before leaving for the evening they take a special photograph as to remember their night together. This event is conducted in April.

**Mustang Partnership** **\$1,000.00**

**Stallion Partnership** **\$500.00**

## **Colt Partnership Opportunities (listed below):**

**Music** **\$350.00**  
Entertainment for the participants' listening and dancing pleasure.

**Dinner** **\$300.00**  
A light dinner of appetizers, sandwiches, french fries and beverages are provided and served by volunteer waiters and waitresses.

**Craft Room** **\$200.00**  
Dads and daughters have an opportunity to work on a craft project together.

**Dessert Bar** **\$150.00**  
A spread of desserts to include, cookies, cake, candy, pudding, Italian ice and more, are set up in buffet style arrangement.

**Volunteer Appreciation** **\$75.00**  
Each of the 20 volunteers that help to conduct the event are given dinner as a token of appreciation for their service to the City.

**Board Game Room** **\$50.00**  
This room is set up for dads and daughters to have some fun playing board games such as Candy Land, Hands Down, Uno, Sorry and more.

**Game Room** **\$50.00**  
This area provides dads and daughters an opportunity to enjoy a little healthy competition as they play billiards, table tennis, bumper pool and more.

**Volunteer Opportunities**  
Approximately 20 volunteers are needed to conduct this event. Volunteers must register prior to the event. Individuals are welcome to come for the entire time or in the following shifts:

3:00 p.m. – 6:00 p.m.

5:30 p.m. – 8:30 p.m.

8:00 p.m. – 9:00 p.m.

# YOUTH WEEK

This event has been conducted for over 60 years. The programs provide hundreds of children throughout the City an opportunity to participate in a variety of activities and contests. The program is run in conjunction with the Clifton Board of Education. The grand finale of the event is Officials Day, in which all the students are selected to spend the day with a City Official where they learn about the working of government in the City.

**Mustang Partnership:** N/A

**Stallion Partnership:** N/A

## **Colt Partnership Opportunities (listed below):**

**Publicity** **\$300.00**

Program booklet describing the events is distributed to every student in the Clifton schools.

### **Event Partner**

There are a variety of programs and activities conducted throughout this week for individuals to participate in. Below is a list of events:

<b>Youth Week Luncheon</b>	<b>\$1,000.00</b>
<b>Talent Show</b>	<b>\$500.00</b>
<b>Poster Contest</b>	<b>\$75.00</b>
<b>Creative Writing</b>	<b>\$75.00</b>
<b>Dribble, Pass and Score Contest</b>	<b>\$75.00</b>
<b>Foul Shooting Contest</b>	<b>\$75.00</b>
<b>Fishing Contest</b>	<b>\$75.00</b>
<b>Miniature Golf Contest</b>	<b>\$75.00</b>

**Youth Week Luncheon Meal Sponsorship** **\$27.00 (per child)**

The 70 students that attend Officials Day conclude the day's activities at a luncheon. Child that is sponsored will receive a card with sponsor's name.

### **Volunteer Opportunities (specific date schedules available through the Recreation Department)**

Dribble, Pass and Score Contest	5:00 p.m. – 7:00 p.m.
Talent Show Rehearsal	6:00 p.m. – 10:00 p.m.
Talent Show	5:30 p.m. – 10:00 p.m.
Fishing Contest	6:00 a.m. – 10:30 a.m.
Foul Shooting Contest	6:00 p.m. – 9:00 p.m.

# GRASS VOLLEYBALL TOURNAMENT SERIES

This tournament series covers a five month time period with one tournament conducted each month (includes events on both Saturday and Sunday). The format is designed to provide an enjoyable experience for both veteran grass players as well as those who are new to the outdoor game. It includes men's and women's doubles, reverse co-ed doubles and co-ed quads divisions. Prizes are awarded for the top finishers and giveaways are associated with each tournament date.

**Mustang Partnership: \$1,500.00**

**Stallion Partnership: \$750.00**

## **Colt Partnership Opportunities (listed below):**

### **Contest Prizes (5 tournaments)**

**\$300.00 or in-kind (per tournament)**

First and second place teams in each division receive prizes or gift cards. Partners may choose the option of donating funds to purchase gifts or provide the gifts in-kind.

### **Refreshments (5 tournaments)**

**\$50.00 or in-kind (per tournament)**

Cold water and ice-cream bars are provided for all attending participants. Partners may choose the option of donating funds to purchase the refreshments or provide the supplies in-kind.

### **Gift Bags (5 tournaments)**

**\$30.00 or in-kind (per tournament)**

Miscellaneous giveaways, in the form of coupons or gifts, are given to pre-registered participants attending the tournaments. Partners may choose the option of donating funds to purchase giveaways or provide the gifts in-kind.

# SUMMER DAY CAMP

Summer Camp runs for six weeks during the months of July and August. The summer program includes games, crafts, sports, special events and contests, trips and leadership experiences for over 550 youth per week. It offers residents a great program for their children at an affordable price.

**Mustang Partnership:** N/A

**Stallion Partnership:** N/A

## **Colt Partnership Opportunities (listed below):**

**Summer Camp Picnic:** **\$2,000.00**

On the last day of camp, all campers are invited to attend the end of summer camp picnic. The day includes special events, face painting, rides, a talent show and lunch.

**Summer Park Olympics** **\$700.00**

This is a competition between all the campers in the “Summer Days in the Park” Summer Camp Program. The event opens with a torch run and procession of athletes, followed by a series of annual competitions. An awards ceremony completes the day’s events.

**Summer Luau** **\$500.00**

This event is conducted once in the summer for all campers to attend. Entertainment, dance contests, poster contests and dinner make up most of the excitement for the evening.

**Summer Camp Newspaper** **\$300.00**

During the summer, campers submit articles for the “Park Scoop” camp newspaper that is published 3 times in the summer. Newspapers are distributed to all campers.

**Summer Literary Magazine** **\$300.00**

Campers submit poetry, short stories, artwork and/or comic strips throughout the summer for the end of the year literary magazine called “The Optimist Outlook”. This publication is distributed to all campers at the end of the summer camp picnic.

**Music Enrichment** **\$300.00**

The summer program will be enriched with music on a weekly basis. The money will be used to hire a musician the will visit each camp on a weekly basis to conduct sing-a-longs with the campers.

**Summer Entertainment** **\$250.00 per performance**

This will provide an opportunity for the summer camp program to be enhanced with weekly performances/shows such as; magicians, music groups, storytellers, etc.

**Camper Sponsorship** **\$300.00 per child for 6 weeks of camp, 2 camp T-shirts, Summer Olympics, Summer Luau and Park Picnic.**

Although the cost for our summer camp program is relatively inexpensive, not every parent can afford to send his or her child to camp for the entire summer. This partnership provides families facing hardships, an opportunity to give their child a great summer experience. By sponsoring a child for camp, you would be paying for all six week of attendance, admission to the Park Olympics, Summer Camp Dance and the end of year Park Picnic as well at providing them with two (2) camp T-shirts. The responsibility of payment for weekly trips/swimming/ bowling would be the responsibility of the parents since those activities are optional. Families would have to apply for this program and provide information to the Recreation Department for eligibility.

# CLIFTON NIGHT AT THE JACKALS

Once a year, in July or August, the citizens of Clifton rally together in support of our local minor league baseball team, the New Jersey Jackals, for a family night of America's favorite past time – Baseball. The event promotes community unity and family togetherness. In addition to the game, a variety of family activities take place throughout the evening as listed below under the Colt Partnership Opportunities.

**Mustang Partnership** **\$800.00**

**Stallion Partnership** **\$400.00**

## **Colt Partnership Opportunities (listed below):**

**Baseball Buddy** **\$ 100.00**

9 children are selected to be baseball buddies. They get the opportunity and honor to run out onto the field with the Jackals' starting lineup as they are introduced to the audience. Each child will be given a Clifton Recreation T-shirt to wear on the field.

**Clean Sweep Crew** **\$100.00**

A team of 9 individuals will be selected as the event Clean Sweep Crew. Their job will be to make sure that the section that Clifton is seated in is all cleaned up before we leave the ballpark. We teach our youth to leave the site better than they found it. Each child will be given a Clifton Recreation T-shirt to wear at the event.

**Spirit Team** **\$100.00**

A team of 9 individuals will be selected as the event spirit team. Their job will be to motivate the crowd. Each child will be given a Clifton Recreation T-shirt to wear at the event.

**Special Character Guest (2 – 3 characters)** **\$150.00 (per character/entertainer)**

A popular child friendly character will be hired to attend the event, such as cartoon character, clown or magician. Individuals may choose to sponsor any number of characters.

**Raffle Gifts** **\$150.00**

All participants receive one free raffle ticket with the purchase of a game ticket. At the 7<sup>th</sup> inning, a variety of Jackals souvenirs are raffled off.

**Kid's Corner Activity Area** **\$150.00**

This station is for the children attending the event where they can make crafts, get their face painted, receive tattoos or play the various themed games.

**Volunteer Appreciation** **\$100.00**

Each of the 12 volunteers that help to conduct the event are given dinner at the snack bar in appreciation for their service to the City.

**Registration Tent** **\$50.00**

As each of the participants come to the event, they check in at our Registration Tent. At this area, they receive a gift bag.

**Gift Bags** **In-Kind**

All participants of the event receive a gift bag filled with small miscellaneous items, candy and coupons. Any contributions will be added to these gift bags.

# SUMMER CONCERT SERIES

We conduct seven – eight (7 – 8) outdoor concerts, as part of our summer concert series (July – August). The concerts offer residents a wide variety of music such as; country western, big band, doo-wop and more. The final concert is a children’s concert. We service anywhere from 500 to over 2,000 at each concert and are well received by all who attend. All concerts are free of charge.

**Mustang Partnership: \$12,000.00**

**Stallion Partnership: \$6,000.00**

## **Colt Partnership Opportunities (listed below):**

**Individual Concert \$750.00 per concert**

Each concert has a sponsor who is recognized at each concert and listed in the program brochures. Individuals may choose to sponsor any number of concerts they choose.

**Program Brochure Summer Concert Series \$200.00**

A program brochure listing all the concerts that are part of the summer concert series are distributed throughout the City as well as at each concert.

**Community Band Gifts \$500.00**

The Clifton Community Band performs several concerts throughout the year. The band is made up of High School Alumni and community residents. The program is conducted through the Recreation Department. These 60 plus performers receive no compensation for performing for the community. They perform at one of the Summer Concert Series evenings. That night we honor them with a small token of appreciation. Such as a t-shirt, tote bag, etc. Partners have the option of donating the funds to purchase gifts or providing in-kind gifts

# DRIVE IN MOVIE

(at National Night Out)

A great summer family event held the first Tuesday in August. Families bring lawn chairs or blankets to the park to enjoy a family oriented film on a large movie screen. While waiting for the movie to start, participants enjoy music and various children games. This event is held in conjunction with National Night Out – “Americas Night Out Against Crime”.

**Mustang Partnership: \$3,500.00**

**Stallion Partnership: \$1,250.00**

## **Colt Partnership Opportunities (listed below):**

**Movie Rental/Screen \$2,500.00**

This full-sized outdoor movie screen has Surround Sound and rear projection. Also includes pre movie advertisement where your logo (5 slides) and a short commercial will be on our pre-show video loop promoting our business organization and you will be able to address the audience prior to the start of the movie.

**Pre Movie Advertisement \$1,000.00**

A pre-movie advertisement segment will be available where your logo (3 slides) and a short commercial will be on our pre-show video loop promoting your business organization.

**Pre-Movie Activities \$75.00**

Fun and games are conducted prior to the showing of the movie as families wait for the area to become dark enough to start the show the movie. Candy & trinket giveaways are included in this game time.

**Volunteer Appreciation \$10.00 or In-Kind**

Each of the 8 volunteers that help to conduct the event is given a small token of appreciation for their service to the City. A small gift or coupon is awarded at the end of the event. Partners may choose the option of donating funds to purchase the gifts or provide the gifts in-kind.

### **Volunteer Opportunities**

Approximately 8 volunteers are needed to conduct this event. Volunteers must register prior to the event being conducted. Volunteers are needed from:

6:00 p.m. – 10:30 p.m.

# FAMILY CAMPOUT

This award winning two-day event is conducted every year in August. This overnight program allows families to experience the joys of camping in a well-structured and supervised atmosphere. There have been approximately 250 – 300 participants from year to year. A lot of emphasis is placed on education and participants are given handouts, participate in lectures and skill lessons on safe and enjoyable outdoor education activities.

**Mustang Partnership** **\$900.00**

**Stallion Partnership** **\$450.00**

## **Colt Partnership Opportunities (listed below):**

**Campfire Entertainment** **\$250.00**

A ten inch diameter fire ring is created to house the giant bonfire that is built on the first night. Songs, ceremonies and fun is conducted at this highlight activity of the event.

### **Meal Sponsor**

Three meals are provided for the guests: Dinner, Breakfast and Dessert. In addition to the financial donation, we also would benefit from in-kind donations of food for the meals. There are two major meals and one dessert session for the families. In-kind donations of food, such as hotdogs, rolls, chips, eggs, marshmallows, etc. will help offset the cost of the meals.

<b>Dinner</b>	<b>\$150.00 or In-Kind</b>
<b>Breakfast</b>	<b>\$150.00 or In-Kind</b>
<b>Dessert/ Snack</b>	<b>\$100.00 or In-Kind</b>

**Hike/Fishing trip to Garret Mountain** **\$100.00**

Saturday, a group of campers are taken to Garrett Mountain for hiking and fishing. They are transported in a bus with a guide in charge to help them find their way.

**Volunteer Appreciation** **\$75.00 or In-Kind**

Each of the 50 plus adult and teen volunteers that help to conduct the event are given a small token of appreciation for their service to the City. A small gift or coupon is awarded at the end of the event. Partners may choose the option of donating funds to purchase the gifts (usually color bandannas) or provide the gifts in-kind.

**Educational Class Projects** **\$25.00 per class**

Educational classes on various outdoor educational skills are conducted on Saturday morning.

These include: outdoor cooking, camp crafts, fire building, first aid and more. There are between 8 – 9 classes taught.

**Gift Bag** **In-Kind**

Each family receives a gift bag upon arrival at the park. The bags include a variety of outdoor/camping educational information and miscellaneous items for the family.

### **Volunteer Opportunities**

Approximately 50 volunteers are needed to conduct this event. Volunteers must register prior to the event.

Individuals are welcome to come for the entire time or in the following shifts:

Day 1:

4:00 p.m. – 6:30 p.m.

6:00 p.m. – 10:30 p.m.

Day 2:

7:00 a.m. – 9:00 a.m.

9:00 a.m. – 1:00 p.m.

# SENIOR FIT DAY

This event is as a special day set aside for seniors to be educated about health and fitness while participating in a variety of instructional classes & workout sessions for this fitness day. The event is held in early September. Local health and fitness professional attend the event to provide lecturattes, instruct classes and have informational booths. Each attendee receives a gift bag full of information, coupons and gifts. Healthy snacks are available and a free raffle of Recreation gifts (t-shirts, water bottles, sweat shirts, etc.) are conducted throughout the day. Seniors may choose to participate in the scheduled activities or workout on their own. It is a great way to get our senior fit and fabulous for the new year to come.

**Mustang Partnership** **\$900.00**

**Stallion Partnership** **\$450.00**

## **Colt Partnership Opportunities (listed below):**

<b>Chair Massage</b>	<b>\$300.00</b>
<b>Snacks and Beverages</b>	<b>\$150.00</b>
<b>Gift Bags (giveaways, coupons, etc.)</b>	<b>\$100.00 or In-Kind</b>
<b>Personal Trainer (offering 10 minute sessions with guests)</b>	<b>\$100.00</b>
<b>Raffle Gifts (gifts, T-shirts food coupons, gift cards)</b>	<b>\$75.00 or In-Kind</b>
<b>Lecturettes (approximately 3 per event)</b>	<b>\$50.00 per session</b>
<b>Instructional Classes (approximately 5 per event)</b>	<b>\$50.00 per class</b>
<b>Basketball Foul Shooting Contest</b>	<b>\$30.00</b>
<b>Volunteer Appreciation</b>	<b>\$25.00 or in-kind</b>

Each of the 8 adult and teen volunteers that help to conduct the event is given a small token of appreciation for their service to the City.

### **Volunteer Opportunities**

Approximately 8 volunteers are needed to conduct this event. Volunteers must register prior to the event being conducted. Volunteers are need from:

7:30 a.m. – 2:30 p.m.

# JACK KUEPFER AUTUMN FESTIVAL

This annual event is conducted the end of September/beginning of October celebrating the beginning of the autumn season at the Morris Canal Park and Jack W. Kuepfer Sr. Nature Preserve and Historical Site. The event is named after the founder and curator of the park, Jack Kuepfer. The festival is a showcase of a variety of vendors, food, family activities, nature crafts, educational lectures & clinics, nature tours, historical park information and more. Participant may choose from a schedule of programs throughout the day. The event is complemented by a park clean-up on the same day.

**Mustang Partnership** **\$800.00**

**Stallion Partnership** **\$400.00**

## **Colt Partnership Opportunities (listed below):**

**Educational Sessions and Tours** **\$ 200.00**

A variety of educational sessions and nature/historical tours are conducted throughout the day. An example of sessions conducted in the past include: proper tree planting, organic gardening, worm composting, the benefit of bees, indigenous plants of the canal and more.

**Pumpkin Patch** **\$ 200.00 or In-Kind**

This area is for pumpkin painting. Includes small pumpkins and paint supplies. Pumpkins can be purchased or donated.

**Nature Crafts** **\$100.00 or In-Kind**

Various nature craft instructional sessions are conducted for both children and adults. Supplies to conduct these sessions are needed and can be purchased or donated.

**Shuttle Bus Transportation** **\$100.00**

Because the parking is limited at the site a shuttle bus is available to transport participants to and from the municipal lot.

**Harvest Play Station** **\$50.00**

Children enjoy fun and games in the hay making scarecrows, crawling through tubes and tunnels and more.

**Park Clean-Up** **\$50.00**

General supplies are needed for the park clean up station that is set up throughout the day for volunteers to pitch in and help give the site a face lift.

**Volunteer Appreciation** **\$50.00 or In-Kind**

Each of the 50 adult and teen volunteers that help to conduct the event are given a small token of appreciation for their service to the City. This includes individuals running the event as well as those who conduct the lectures, clinics and tours. Individuals may choose to donate money or provide approximately 50 gifts.

**Activity Booths** **\$25.00 per booth**

There are approximately 5 carnival style booths that all have an autumn theme for the youth participants to enjoy.

## **Volunteer Opportunities**

Approximately 50 volunteers are needed to conduct this event. This includes those running the activities as well as those conducting the lectures, clinics and tours. Volunteers must register prior to the event being conducted. Individuals are welcome to come for the entire time or in the following shifts:

8:00 a.m. – 12:00 noon

11:00 a.m. – 3:00 p.m.

Park clean-up conducted throughout the day 9:00 a.m. – 2:00 p.m.

# HALLOWEEN PARADE AND HARVESTFEST

This annual event is conducted the Sunday before the first day of daylight savings time in October. The parade is a spectacular event led by the Mustang Band with mini floats, mascots and costumed participants. The parade leads to the location of the HarvestFest where there is a full array of harvest-themed events, such as, Apple Pie baking contest, themed carnival booths, rides, petting zoo, hayride, harvest crafts, pumpkin painting, food and more. In addition to the festival events, a costume contest judging takes place at the park. It is a fun day for all family members to enjoy.

**Mustang Partnership** **\$8,000.00**

**Stallion Partnership** **\$4,000.00**

## Colt Partnership Opportunities (listed below):

**Petting Zoo / Pony Rides** **\$800.00**  
 This can be a Petting Zoo, with a variety of animals for children to pet and feed or a Pony Ride for all to enjoy.

**Rides (5 rides)** **\$500.00 (per ride)**  
 There are about 5 fun rides for the participants to enjoy. Individuals may choose to sponsor any amount of rides.

**Family Show & Entertainment** **\$300.00 each**  
 One hour magic or circus type show for families to enjoy and a Disc Jockey is available through out the event

**Hayride** **\$200.00**  
 This good old-fashioned hayride takes families around the park.

**Pumpkin Patch** **\$ 200.00**  
 This area is for pumpkin painting. Includes small pumpkins and paint supplies. Pumpkins can be purchased or donated.

**Apple Pie Baking Contest** **\$150.00 or In-Kind**  
 Winners receive grocery store gift certificates from various stores and ribbons. Each participant receives a small gift for entering the contest.

**Harvest Play Station** **\$100.00**  
 Children enjoy fun and games in the hay making scarecrows, crawling through tubes and tunnels and more.

**Volunteer Appreciation** **\$75.00 or In-Kind**  
 Each of the 75 plus adult and teen volunteers that help to conduct the event are given a small token of appreciation for their service to the City. A candy surprise, mug or coupon is awarded at the end of the event. Individuals may choose to donate money or provide approximately 75 gifts.

**Costume Contest – youth categories** **\$50.00 – \$100.00 per group/ or In-Kind**  
 There are various categories for the costume contest. Each participant receives a small token for participation and 12 – 30 (depends on category) winners are selected for each category. A best in-group winner is recognized with a trophy for each category and a best in show overall winner is recognized.

0 – 3 years old	\$100.00
4 – 5 years old	\$100.00
6 – 7 years old	\$100.00
8 – 9 years old	\$100.00
10 – 12 years old	\$100.00
Floats and Families	\$100.00 or 12 In-Kind 1 pizza & 1 bottle of soda
Teens and Adults	\$50.00 or 12 In-Kind movie tickets
Pets	\$50.00 or 12 In-Kind coupons- \$ 5.00/pet supplies

**Carnival Booths** **\$35.00 per booth**  
 There are over 30 carnival style booths that all have a harvest theme. Children play games and win small prizes at each. Individuals may choose to sponsor any amount of booths.

**Volunteer Opportunities**  
 Approximately 75 volunteers are needed to conduct this event. Volunteers must register prior to the event being conducted. Individuals are welcome to come for the entire time or in the following shifts:

8:00 a.m. – 12:00 noon	Set up	11:30 a.m. – 4:30 p.m.	Booth workers
11:30 a.m. – 2:30 p.m.	Costume contest judging	4:30 p.m. – 6:00 p.m.	Clean up

# 5K STAMPEDE THROUGH CLIFTON

The 5k Stampede is an annual 5-kilometer race and health walk, held the third Sunday in November, which is enjoyed by individuals both young and old. Age categories range from 10 and under to 70 and over. Raffles, awards, prizes, giveaways, food, entertainment and more are provided. The number of participants ranges from 350 – 500 and the event has truly become a family event.

**Mustang Partnership** **\$2,000.00** (name will be displayed on the sleeve of the shirt)

**Stallion Partnership** **\$1,000.00**

## Colt Partnership Opportunities (listed below):

**Participant – T-Shirts (20 sponsors)** **\$100.00**  
Every runner or walker receives a race T-Shirt. Names of all T-shirt partners will be listed on the back of the shirt.

**Volunteer Appreciation** **\$150.00**  
Each of the, 40 or more, adult and teen volunteers that help to conduct the event is given a token of appreciation of their service to the City. Partner may choose to make a financial donation or provide gifts, candy or coupons in lieu of money.

### Awards

**Medals** (1<sup>st</sup> – 3<sup>rd</sup> for each age category) **\$100.00**  
**Awards** (gift for top runners) **\$100.00**  
**Raffle Gift** (4 gift certificates) **\$100.00**  
**Trophies** (top overall runners and special categories) **\$50.00**

### Food

**Finger sandwiches** **\$150.00 or In-Kind**  
**Pasta** **\$150.00 or In-Kind**  
**Salad** **\$100.00 or In-Kind**  
**Bagels** (12 dozen & spreads) **\$75.00 or In-Kind**  
**Beverages** (juice, coffee, tea, hot cocoa) **\$75.00 or In-Kind**  
**Fruit** (clementines/oranges, apples, bananas) **\$75.00 or In-Kind**  
**Chips** **\$50.00 or In-Kind**  
**Cookies/ Misc. Pastry** **\$50.00 or In-Kind**

**Entertainment** **\$200.00**  
DJ, family games, etc. will be provided for families to participate for one hour after the race.

**Water Station** **\$50.00 per mile**  
There are two water stations throughout the course to assist the runners with hydration. Volunteers man these stations and also help to encourage the runners or walkers to stay on course.

**Gift Bag** **In-Kind**  
Each runner or walker receives a gift bag upon registration. The bags include a variety of donated items and information from the cooperating partners of the event.

### Volunteer Opportunities

More than 40 volunteers are needed to conduct this event. Volunteers must register prior to the event being conducted. Individuals are welcome to come for the entire time or in the following shifts:

Day 1: (Set Up) 5:00 p.m. – 8:30 p.m.

Day 2: (Day of Event) 6:30 a.m. – 8:30 a.m. or 8:30 a.m. – 12:30 p.m.

# SALUTE TO THE VETERANS CONCERT

This annual award-winning event is conducted in November as a special tribute to Veterans and their families and friends. The event includes a concert, the annual veteran's processional, veteran's gifts, beverages, food, desserts and dancing in a USO canteen type setting.

**Mustang Partnership** **\$5,000.00**

**Stallion Partnership** **\$2,500.00**

## **Colt Partnership Opportunities (listed below):**

**Entertainment** **\$1,800.00**

The band plays a variety of wartime music, dressed in military uniforms, that is associated with the times throughout the many wars.

### **Hospitality**

During the concert, we set up a canteen for all the veterans and their families and friends to enjoy:

<b>Beverages</b>	<b>\$150.00 or In-Kind</b>
<b>Cakes/Pies</b>	<b>\$100.00 or In-Kind</b>
<b>Mixed Pastries</b>	<b>\$100.00 or In-Kind</b>
<b>Cookies</b>	<b>\$50.00 or In-Kind</b>
<b>Hot Dish (chicken, hotdogs, pizza, etc.)</b>	<b>\$30.00 or In-Kind (per tray)</b>

**Veteran Appreciation** **\$700.00**

Each veteran receives a gift upon arrival at the concert to thank them for their service to our country.

**Volunteer Appreciation** **\$75.00 or In-Kind**

Each of the 70 plus adult and teen volunteers that help to conduct the event are given a small token of appreciation for their service to the City. A small gift or coupon is awarded at the end of the event. Partners may choose the option of donating funds to purchase the gifts or provide the gifts in-kind.

**Special Presentation** **\$50.00**

Singer of the Star Spangled Banner, patriotic song or other theatrical performance.

### **Volunteer Opportunities**

Approximately 70 volunteers are needed to conduct this event. Volunteers must register prior to the event being conducted. Individuals are welcome to come for the entire time or in the following shifts:

- Day 1: Set-up  
5:00 p.m. – 7:30 p.m.
- Day 2: Day of concert  
4:00 p.m. – 7:00 p.m.  
6:30 p.m. – 10:30 p.m.  
9:00 p.m. – 11:00 p.m.

# HOLIDAY DOOR DECORATING CONTEST

The Holiday Door Decorating Contest is an annual competition, in December, for the best holiday door decorations. There are nine categories that include: Most Creative, Best Children's Theme, Best International Theme and more. One door wins the prestigious honor of Best in Show. The goal of the event is to encourage families to work together on a project that they all can enjoy. The reason for judging doors only is so that all individuals can participate, homeowner, apartment dwellers and/or companies.

**Mustang Partnership: \$350.00**

**Stallion Partnership: \$175.00**

## **Colt Partnership Opportunities (listed below):**

**Contest Winners \$125.00**

There are 9 categories in the contest such as: most creative, most colorful, etc. from which a winner is selected. Each winner receives a gift card to a local store equivalent to \$ 10.00 – \$ 15.00 each.

**Grand Prize/Best in Show gift \$125.00**

The door selected to be the best in show receives a store gift card (same as above) plus dinner for 4 to a local restaurant.

**Participation Gifts \$50.00**

Every family in the contest receives a gift bag with candy, coupons and a small holiday gift (ie. ornament).

# CLIFTON CANDYLAND

The Clifton Candyland event is an annual family event conducted in early December. The event is held outdoors at the City Hall Complex (weather permitting). The event is an adventure of train rides, inflatable rides, candy cane hunt, holiday crafts, caroling, games, refreshments and a visit with Santa Claus. There are plenty of activities for the family to participate in and the event allows the family to move from activity to activity at their own pace.

**Mustang Partnership** **\$3,500.00**

**Stallion Partnership** **\$1,250.00**

## **Colt Partnership Opportunities (listed below):**

**Polar Express Train Ride (2 trains)** **\$500.00 (per train)**

Train rides are conducted around the City Hall Complex. Individuals enjoy riding through the winter night enjoying family time together or can use the trains to get from one station to the other.

**Reindeer Flight School (2 – 3 rides)** **\$500.00 (per ride)**

Reindeer need to practice flying and sliding down roofs to deliver presents. Children jump in the bounce house and slide down the slide, then fly through the air on the swings like a reindeer.

**Santa Visit** **\$300.00**

Santa arrives on the Polar Express, early in the evening, and then is stationed in his North Pole location at the Clifton Art Center for all to visit. Each child receives a small gift. Individuals wishing to sponsor this area may choose to donate money or provide in-kind gifts (approximately 300 gifts).

**Holiday Character Mascots (1 – 3)** **\$150.00 (per character)**

Holiday mascots visit the various stations to provide photo opportunities for the children and to share some candy canes.

**Craft Center** **\$150.00**

Each participant, including parents, have the opportunity to paint a wooden holiday craft project to take home.

**Flashlight Candy Cane Hunt Station 1** **\$100.00**

Children hunt for candy canes with flashlights in hopes of finding the prize candy cane.

**Candy Cane Play Station** **\$100.00**

This interactive area has about 4 carnival type booths with games of chance using some type of candy cane feature. Participants win small prizes or candy.

**Refreshments** **\$100.00 or In-Kind**

Each person receives cookies and or donuts/cupcakes and hot chocolate, apple juice or coffee at the event. Partners may choose the option of donating funds to purchase the food or provide food to be distributed.

**Volunteer Appreciation** **\$75.00 or In-Kind**

Each of the 50 or more adult and teen volunteers that help to conduct the event is given a small token of appreciation for their service to the City. A small gift or coupon is awarded at the end of the event. Partners may choose the option of donating funds to purchase the gifts or provide the gifts in-kind.

**Concert Performance (2 – 3 performers)** **\$50.00**

Local musicians will perform holiday music at Santa Land while people are waiting to visit Santa.

## **Volunteer Opportunities**

Approximately 40 volunteers are needed to conduct this event. Volunteers must register prior to the event. Individuals are welcome to come for the entire time or in the following shifts:

2:00 p.m. – 6:00 p.m. Friday before event or 2:30 p.m. – 9:00 p.m. Day of event

# SPECIAL NEEDS PROGRAM

Buddy Canteen is a weekly social activity program conducted through the Recreation Department for individuals with special needs ages 13 and over. There are about 45 individuals registered with the program. Weekly activities are conducted every Friday evening at the Recreation Center and during the late spring and summer month's outdoor sports programs are conducted. In addition, the program is associated with the New Jersey Special Olympics and selected individuals compete in basketball, bowling, track and field and bocce. The Clifton Team has gained the reputation as one of the top all-around teams in New Jersey, winning medals and awards in County and State Competitions. This program has been in existence for over 30 years.

**Mustang Partnership:** N/A

**Stallion Partnership:** N/A

## Colt Partnership Opportunities (listed below):

### Uniform Fees:

There are approximately 35 athletes (and 10 volunteer coaches) that compete at various sporting events. At the present time we have a bowling team, a bocce team and a track & field team. Each of the athletes receives a uniform to wear when attending competitions.

<b>Jackets</b>	<b>\$1,500.00 (all sports)</b>
<b>Warm-Up Suits</b>	<b>\$1,500.00 (all sports)</b>
<b>Sweat Shirts</b>	<b>\$800.00 (all sports)</b>
<b>Shirts</b>	<b>\$250.00 (per sport)</b>
<b>Shorts</b>	<b>\$250.00 (track only)</b>
<b>Hats</b>	<b>\$500.00 (all sports)</b>

### Competition Fees

The athletes compete in a variety of sports. There is a cost associated with facility use, transportation and competition fees.

<b>Bowling</b>	<b>\$2,000.00</b>
<b>Track</b>	<b>\$1,000.00</b>
<b>Basketball</b>	<b>\$500.00</b>
<b>Bocce</b>	<b>\$500.00</b>

### Social Events

In addition to the time spent training and attending competitions for various sports, the athletes, along with family and friends, engage in social activities to help foster unity and camaraderie amongst the athletes.

<b>Theater Trip</b>	<b>\$1,000.00</b>
<b>Welcome Back Luau</b>	<b>\$600.00</b>
<b>Christmas Party</b>	<b>\$600.00</b>
<b>Valentine's Activities</b>	<b>\$100.00</b>
<b>Spring/Easter Activities</b>	<b>\$100.00</b>
<b>"Let Me Be Me" Talent Show</b>	<b>\$400.00</b>
<b>Fashion Show</b>	<b>\$500.00</b>
<b>Craft Night</b>	<b>\$300.00</b>
<b>Swimming</b>	<b>\$250.00</b>
<b>Summer Softball</b>	<b>\$200.00</b>
<b>Life Skill Training Classes</b>	<b>\$200.00</b>

**Summer Camp** \$300.00

Our summer camp program is open to all individuals regardless of their disabilities. The donation of these funds will provide an opportunity for an individual, with special needs, to attend 6 weeks of summer camp for free, receive two t-shirts, attend mid-summer Luau, attend mid-summer Olympics and attend end of summer Park Picnic plus be supplied with a one-on-one aid. Trips are not included

# GENERAL ADVERTISING

Four times each year we print our program booklet that details the various programs and events being conducted by the Recreation Department. Advertisement can also be done at various events and programs as well as on amenities located at recreational facilities. Publicity opportunities are available for partners of the various events listed on previous pages. Check the specific event/ program for those opportunities.

**Mustang Partnership:** N/A

**Stallion Partnership:** N/A

## **Colt Partnership Opportunities (listed below):**

<b>Full Page Advertisement</b>	<b>\$150.00 per publication</b>
<b>Business Card Advertisement</b>	<b>\$50.00 per publication</b>

Four times each year we print over 10,000 program booklets that detail the various programs and events being conducted by the Recreation Department. The booklets are distributed through the Clifton school system, both public and private, and at various community sites. We must receive the advertisement 3 weeks prior to the booklet being printed on the following dates: December 15<sup>th</sup> (Winter Brochure), March 15<sup>th</sup> (Spring and/or Summer Brochure) and August 15<sup>th</sup> (Fall Brochure).

<b>Facility Amenity</b> Benches, Trees, Bleachers, Etc.	<b>See page 28 for additional information</b>
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<b>Clifton Recreation Department Website Sponsorship</b>	<b>\$1,500.00 per year</b>
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A site sponsorship allows a company to be on every page of the Recreation Department website. This includes a hyperlink to your company's website.

**All advertising must be pre-approved by the Recreation Department and the Department reserves the right to be selective with regard to what is permissible to advertise. All advertisement must be family- friendly and must not promote violence, substance use or any adult oriented activity.**

# FACILITY SPONSORSHIP OR MEMORIAL

All site amenities and memorial plaques must be approved by the Recreation Department on the advice of the Mayor and Council. Requests are to be made, in writing, to the Recreation Department. You may choose to memorialize an already existing amenity or established tree or request to add a new amenity or tree. In addition, you have the choice to sponsor an amenity for a two year time period (can be renewed for additional time) or have the plaque on the amenity permanently (see pricing below). The opportunity to add site amenities or memorial trees along with the size, design, color and location of all items are at the discretion and approval of the Recreation Department along with the Department of Public Works. Any new site amenities or memorial trees must be purchased by the City of Clifton-Recreation Department. The approval for the addition of a new site amenity will be made based on the following: must fit into the current décor, color and design of the site/facility and must be able to be added to the site/facility without jeopardizing the safety or playability of the site/facility. For new memorial trees, approval of the request for a particular site will be based on safety, playability and success for growth at that location.

Plaques for benches, picnic tables and bleachers, will be placed on the item. They will be 8 in. x 2 ½ in. in size and be made from gold tone plastic with black engraved lettering. Plaques for swings will be placed on the wood ties surrounding the swing set for safety purposes. If a sign/plaque is damaged or vandalized, the Recreation Department will replace the sign/plaque for up to ten years.

Plaques on trees will be mounted on a wood marker and will be 3 in. x 5 in. in size and will be made from gold tone plastic with black engraved lettering. There is also an option to have a cast aluminum plaque mounted on a rock, for a Memorial Tree. The plaque will be 4 in. x 6 in. and the rock used to mount the plaque will be selected by the Recreation Department. For new trees, the tree species will be chosen based on the desired planting site. If a tree becomes diseased or any other unforeseen circumstance affects the tree, for a ten year period, the Recreation Department will replace the tree with a species of its choosing. .

All banner advertising must be pre-approved by the Recreation Department and the Department reserves the right to be selective with regard to what is permissible to advertise. All advertisement must be family-friendly and must not promote violence, substance use or any adult oriented activity. Banners are made (additional pricing for logos) of vinyl or lexan, pricing is reflective of the materials used. The donor has the option of having the Recreation Department produce the banner or supplying the banner themselves. Lexan signs will be made by the Recreation Department only.

For memorial plaques, amenities or memorial donations please include additional paperwork identifying individual’s name, date and the wording requested for the plaque. Logos will require additional fees for artwork. . Plan a maximum of four months, from approved request to installation of amenity. You may make your request for a memorial tree at any time; however, trees will only be planted in the spring or fall in order to give the tree the best change to survive.

<p><b>Park Bench</b> 6 ft., in ground mesh bench with backrest</p>	<p>\$100.00 existing bench – 2 years \$500.00 existing bench - permanent \$1,500.00 new bench – permanent</p>
<p><b>Picnic Table</b> 6 ft., recycled plastic table</p>	<p>\$100.00 existing picnic table – 2 years \$500.00 existing picnic table - permanent \$2,500.00 new picnic table – permanent</p>
<p><b>Bleachers</b> 5 row – 21 ft. or 27 ft., bleacher with concrete pad</p>	<p>\$200.00 existing bleacher – 2 years \$1,000.00 existing bleacher - permanent \$15,000.00 new bleachers– permanent</p>
<p><b>Scoreboard Signage</b> (not to exceed 2 ft. in height or width of scoreboard)</p>	<p>\$5,000.00 sign on scoreboard – 2 years \$10,000.00 Lexan sign on scoreboard – permanent</p>
<p><b>Swings</b> 2 bay swing set and safety surface enclosure</p>	<p>\$200.00 existing swing– 2 years \$1,000.00 existing swing - permanent \$10,000.00 new swing – permanent</p>
<p><b>Memorial Tree</b> Deciduous trees will be 1.5 in. – 2.5 in. in diameter Evergreen trees will be 4 ft. – 6 ft. in height.</p>	<p><b>Plaque on wood marker:</b> \$100.00 existing tree - permanent \$500.00 new tree – permanent</p> <p><b>Plaque in cast aluminum on rock:</b> \$500.00 existing tree – permanent \$1,000.00 new tree – permanent</p>
<p><b>Park Banner Signage</b> Vinyl Banner or Lexan Signboard</p>	<p>2 ft. x 4 ft. Vinyl Banner \$350.00 – 2 years (if supplied by partner \$200.00) 4 ft. x 8 ft. Vinyl Banner \$750.00 – 2 years (if supplied by partner \$500.00) 4 ft. x 8 ft. Lexan Signboard \$5,000.00 – 2 years</p>
<p><b>Bequest or Memorial Donation</b></p>	<p>Open</p>

## PAYMENT PAGE

Check off the event/ activity that you are interested in becoming a partner and send in this form with your payment. Make checks payable to the Clifton Recreation Department and mail to: 900 Clifton Avenue, Clifton, New Jersey 07013. A receipt will be sent to you upon receipt of check. If you have an in-kind donation, write it in under the event/program of choice and contact us at (973) 470-5956 for pick up.

Name of Donor: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Person: \_\_\_\_\_ E Mail \_\_\_\_\_

Name as it should appear on publicity: \_\_\_\_\_

## WINTER

### **Safety Rally - "Your Heart is in My Hands" (Page 4)**

- Mustang Partnership \$3,000.00
- Stallion Partnership \$1,500.00
- Colt Partnerships:
  - Participant Gifts and Volunteer Appreciation \$150.00
  - Refreshments \$75.00
  - Sponsor A Coach/Youth Leader \$35.00 per person
  - In-Kind Donations: \_\_\_\_\_

### **Dinner and a Movie (Page 5)**

- Mustang Partnership \$500.00
- Stallion Partnership \$250.00
- Colt Partnerships:
  - Movie Rental and Licensing \$200.00
  - Popcorn (machine rental & supplies) \$200.00
  - Drinks \$50.00
  - Candy \$50.00
  - Volunteer Appreciation \$40.00
  - In-Kind Donations: \_\_\_\_\_

### **Jigsaw Puzzle Contest (Page 6)**

- Mustang Partnership \$250.00
- Stallion Partnership \$100.00
- Colt Partnerships:
  - Contest Prizes \$100.00
  - Puzzles \$50.00
  - Refreshments \$50.00
  - Volunteer Appreciation \$25.00
  - In-Kind Donations: \_\_\_\_\_

### **Family Bowling (Page 7)**

- Mustang Partnership \$300.00
- Stallion Partnership \$150.00
- Colt Partnerships:
  - Crafts \$100.00
  - Contest Prizes \$50.00
  - Raffle \$40.00
  - Volunteer Appreciation \$30.00
  - In-Kind Donations: \_\_\_\_\_

### **Sundae Bingo (Page 8)**

- Mustang Partnership \$600.00
- Stallion Partnership \$300.00
- Colt Partnerships:
  - Bingo Gifts \$400.00
  - Ice Cream Sundaes \$200.00
  - In-Kind Donations: \_\_\_\_\_

## SPRING

### **Bunny Bash (Page 9)**

- Mustang Partnership \$2,000.00
- Stallion Partnership \$1,000.00
- Colt Partnerships:
  - Bunny Bounce (1) \$500.00 per ride
  - Bunny Train \$500.00
  - Breakfast with the Easter Bunny \$300.00
  - Visit with Mr. Bunny \$300.00
  - Bunny Hop \$150.00
  - Easter Bonnet Contest \$100.00
  - Volunteer Appreciation \$75.00
  - Mrs. Bunny's Playstation \$50.00 (per booth)
  - Bunny Beauty Parlor & Tattoo Shop \$50.00 (per activity)
  - In-Kind Donations: \_\_\_\_\_

### **Daddy/Daughter Date Night (Page 10)**

- Mustang Partnership \$1,000.00
- Stallion Partnership \$500.00
- Colt Partnerships:
  - Music \$350.00
  - Dinner \$300.00
  - Craft Room \$200.00
  - Dessert Bar \$150.00
  - Volunteer Appreciation \$75.00
  - Board Game Room \$50.00
  - Game Room \$50.00
  - In-Kind Donations: \_\_\_\_\_

### Volunteer Recognition & Installation of Officers (Page 11)

<input type="checkbox"/> Mustang Partnership	\$2,500.00
<input type="checkbox"/> Stallion Partnership	\$1,250.00
Colt Partnerships:	
<input type="checkbox"/> Service Awards	\$600.00
<input type="checkbox"/> Recreation Awards	\$300.00
<input type="checkbox"/> Ziti	\$250.00
<input type="checkbox"/> Meatballs	\$250.00
<input type="checkbox"/> Chicken	\$250.00
<input type="checkbox"/> Sandwich Tray/Carving Station	\$250.00
<input type="checkbox"/> Salad	\$150.00
<input type="checkbox"/> Dessert	\$75.00
<input type="checkbox"/> Beverages	\$50.00
<input type="checkbox"/> Rolls & Butter	\$25.00
<input type="checkbox"/> Dinner for Award Winners	\$200.00
<input type="checkbox"/> In-Kind Donations:	_____

### Youth Week (Page 12)

Colt Partnerships:	
<input type="checkbox"/> Publicity	\$300.00
<input type="checkbox"/> Youth Week Luncheon	\$1,000.00
<input type="checkbox"/> Talent Show	\$500.00
(add journal opportunities are available for the event program)	
<input type="checkbox"/> Poster Contest	\$75.00
<input type="checkbox"/> Creative Writing	\$75.00
<input type="checkbox"/> Dribble, Pass and Score	\$75.00
<input type="checkbox"/> Foul Shooting	\$75.00
<input type="checkbox"/> Fishing Contest	\$75.00
<input type="checkbox"/> Youth Week Luncheon Meal Sponsorship	\$27.00 (per child)
<input type="checkbox"/> In-Kind Donations:	_____

## SUMMER

### Grass Volleyball Tournament Series (Page 13)

<input type="checkbox"/> Mustang Partnership	\$1,500.00
<input type="checkbox"/> Stallion Partnership	\$750.00
Colt Partnerships:	
<input type="checkbox"/> Contest Prizes	\$300.00 per tournament
<input type="checkbox"/> Refreshments	\$50.00 per tournament
<input type="checkbox"/> Gift Bags	\$30.00 per tournament
<input type="checkbox"/> In-Kind Donations:	_____

### Summer Day Camp (Page 14)

Colt Partnerships:	
<input type="checkbox"/> Summer Camp Picnic	\$2,000.00
<input type="checkbox"/> Summer Park Olympics	\$700.00
<input type="checkbox"/> Summer Dance	\$500.00
<input type="checkbox"/> Summer Camp Newspaper	\$300.00
<input type="checkbox"/> Summer Literary Magazine	\$300.00
<input type="checkbox"/> Music Enrichment	\$300.00
<input type="checkbox"/> Summer Entertainment	\$250.00 per performance
<input type="checkbox"/> Camper Sponsorship	\$300.00 per child
<input type="checkbox"/> In-Kind Donations:	_____

### Clifton Night at the Jackals (Page 15)

<input type="checkbox"/> Mustang Partnership	\$800.00
<input type="checkbox"/> Stallion Partnership	\$400.00
Colt Partnerships:	
<input type="checkbox"/> Baseball Buddy	\$100.00
<input type="checkbox"/> Spirit Team	\$100.00
<input type="checkbox"/> Clean Sweep Team	\$100.00
<input type="checkbox"/> Special Character Guest	\$150.00 (per character)
<input type="checkbox"/> Raffle Gifts	\$150.00
<input type="checkbox"/> Kid's Corner Activity Area	\$150.00
<input type="checkbox"/> Volunteer Appreciation	\$100.00
<input type="checkbox"/> Registration Tent	\$50.00
<input type="checkbox"/> In-Kind Donations:	_____

### Summer Concert Series (Page 16)

<input type="checkbox"/> Mustang Partnership:	\$12,000.00
<input type="checkbox"/> Stallion Partnership:	\$6,000.00
Colt Partnerships	
<input type="checkbox"/> Individual Concert	\$750.00 per concert
<input type="checkbox"/> Program Brochure Summer Concert Series	\$200.00
<input type="checkbox"/> Community Band Gifts	\$500.00
<input type="checkbox"/> In-Kind Donations:	_____

### Drive In Movie (Page 17)

<input type="checkbox"/> Mustang Partnership:	\$3,500.00
<input type="checkbox"/> Stallion Partnership:	\$1,250.00
Colt Partnerships:	
<input type="checkbox"/> Movie Rental/Screen	\$2,500.00
<input type="checkbox"/> Pre-Movie Advertisement	\$1,000.00
<input type="checkbox"/> Family Pre-Movie Activities	\$75.00
<input type="checkbox"/> Volunteer Appreciation	\$10.00
<input type="checkbox"/> In-Kind Donations:	_____

### Family Campout (Page 18)

<input type="checkbox"/> Mustang Partnership	\$900.00
<input type="checkbox"/> Stallion Partnership	\$450.00
Colt Partnerships:	
<input type="checkbox"/> Campfire Entertainment	\$250.00
<input type="checkbox"/> Meal Sponsor	\$150.00 -\$100.00 per meal
<input type="checkbox"/> Hike/Fishing trip to Garret Mountain	\$100.00
<input type="checkbox"/> Volunteer Appreciation	\$75.00
<input type="checkbox"/> Educational Class Projects	\$25.00 per class
<input type="checkbox"/> In-Kind Donations:	_____

## **FALL**

### **Senior Fit Day (Page 19)**

<input type="checkbox"/> Mustang Partnership	\$900.00
<input type="checkbox"/> Stallion Partnership	\$450.00
Colt Partnerships:	
<input type="checkbox"/> Chair Massage	\$300.00
<input type="checkbox"/> Snacks & Beverages	\$150.00
<input type="checkbox"/> Gift Bags	\$100.00
<input type="checkbox"/> Personal Trainer	\$100.00
<input type="checkbox"/> Raffle Gifts	\$75.00
<input type="checkbox"/> Lecturettes	\$50.00 per session
<input type="checkbox"/> Instructional Classes	\$50.00 per class
<input type="checkbox"/> Basketball Foul Shooting	\$30.00
<input type="checkbox"/> Volunteer Appreciation	\$25.00
<input type="checkbox"/> In-Kind Donations:	_____

### **Jack Kuepfer Autumn Festival (Page 20)**

<input type="checkbox"/> Mustang Partnership	\$800.00
<input type="checkbox"/> Stallion Partnership	\$400.00
Colt Partnerships:	
<input type="checkbox"/> Educational Session and Tours	\$200.00
<input type="checkbox"/> Pumpkin Patch	\$200.00
<input type="checkbox"/> Nature Crafts	\$100.00
<input type="checkbox"/> Shuttle Bus Transportation	\$100.00
<input type="checkbox"/> Harvest Play Station	\$50.00
<input type="checkbox"/> Park Clean-up	\$50.00
<input type="checkbox"/> Volunteer Appreciation	\$50.00
<input type="checkbox"/> Activity Booths	\$25.00 per booth
<input type="checkbox"/> In-Kind Donations:	_____

### **Halloween Parade and HarvestFest (Page 21)**

<input type="checkbox"/> Mustang Partnership	\$8,000.00
<input type="checkbox"/> Stallion Partnership	\$4,000.00
Colt Partnerships:	
<input type="checkbox"/> Petting Zoo	\$800.00
<input type="checkbox"/> Rides	\$500.00 per ride
<input type="checkbox"/> Family Show & Entertainment	\$300.00 each
<input type="checkbox"/> Hayride	\$200.00
<input type="checkbox"/> Pumpkin Patch	\$200.00
<input type="checkbox"/> Apple Pie Baking Contest	\$150.00
<input type="checkbox"/> Harvest Play Station	\$100.00
<input type="checkbox"/> Volunteer Appreciation	\$75.00
Costume Contest:	
<input type="checkbox"/> 0 – 3 years old	\$100.00
<input type="checkbox"/> 4 – 5 years old	\$100.00
<input type="checkbox"/> 6 - 7 years old	\$100.00
<input type="checkbox"/> 8 – 9 years old	\$100.00
<input type="checkbox"/> 10 - 12 years old	\$100.00
<input type="checkbox"/> Floats and Families	\$100.00
<input type="checkbox"/> Teens and Adults	\$50.00
<input type="checkbox"/> Pets	\$50.00
<input type="checkbox"/> Carnival Booths	\$35.00 per booth
<input type="checkbox"/> In-Kind Donations:	_____

### **5K Stampede Through Clifton (Page 22)**

<input type="checkbox"/> Mustang Partnership	\$2,000.00
<input type="checkbox"/> Stallion Partnership	\$1,000.00
Colt Partnerships:	
<input type="checkbox"/> Participant T-Shirts (20 sponsors)	\$100.00
<input type="checkbox"/> Volunteer Appreciation	\$150.00
Awards:	
<input type="checkbox"/> Medals (1 <sup>st</sup> - 3 <sup>rd</sup> for each age category)	\$100.00
<input type="checkbox"/> Awards (gift for top runners)	\$100.00
<input type="checkbox"/> Raffle Gift (4 gift certificates)	\$100.00
<input type="checkbox"/> Trophies (top overall runners)	\$50.00
Food Sponsor:	
<input type="checkbox"/> Finger sandwiches	\$150.00
<input type="checkbox"/> Pasta	\$150.00
<input type="checkbox"/> Salad	\$100.00
<input type="checkbox"/> Bagels (12 dozen & spreads)	\$75.00
<input type="checkbox"/> Beverages (juice, coffee, tea, hot cocoa)	\$75.00
<input type="checkbox"/> Fruit (clementines, apples, bananas)	\$75.00
<input type="checkbox"/> Chips	\$50.00
<input type="checkbox"/> Cookies/ Misc. Pastry	\$50.00
<input type="checkbox"/> Entertainment	\$200.00
<input type="checkbox"/> Water Station	\$50.00 per mile
<input type="checkbox"/> In-Kind Donations:	_____

### **Salute to the Veteran's Concert (Page 23)**

<input type="checkbox"/> Mustang Partnership	\$5,000.00
<input type="checkbox"/> Stallion Partnership	\$2,500.00
Colt Partnerships:	
<input type="checkbox"/> Entertainment	\$1,800.00
Hospitality:	
<input type="checkbox"/> Beverages	\$150.00
<input type="checkbox"/> Cakes/Pies	\$100.00
<input type="checkbox"/> Mixed Pastries	\$100.00
<input type="checkbox"/> Cookies	\$50.00
<input type="checkbox"/> Hot Dish (Chicken, Pasta, Pizza, etc.)	\$30.00 per tray
<input type="checkbox"/> Veteran Appreciation	\$700.00
<input type="checkbox"/> Volunteer Appreciation	\$75.00
<input type="checkbox"/> Special Presentation	\$50.00
<input type="checkbox"/> In-Kind Donations:	_____

### **Holiday Door Decorating (Page 24)**

<input type="checkbox"/> Mustang Partnership:	\$350.00
<input type="checkbox"/> Stallion Partnership:	\$175.00
Colt Partnerships:	
<input type="checkbox"/> Contest Winners	\$125.00
<input type="checkbox"/> Grand Prize/Best in Show gift	\$125.00
<input type="checkbox"/> Participation Gifts	\$50.00
<input type="checkbox"/> In-Kind Donations:	_____

### **Clifton Candyland (Page 25)**

- Mustang Partnership \$3,500.00
- Stallion Partnership \$1,250.00
- Colt Partnerships:
  - Polar Express Train Rides (2 trains) \$500.00 per train
  - Reindeer Flight School (2 rides) \$500.00 per ride
  - Santa Visit \$300.00
  - Holiday Character Mascots \$150.00 per character
  - Craft Gift \$150.00
  - Flashlight Candy Cane Hunt \$100.00
  - Candy Cane Play Station \$100.00
  - Refreshments \$100.00
  - Volunteer Appreciation \$75.00
  - Concert performances \$50.00
  - In-Kind Donations: \_\_\_\_\_

## **YEAR-ROUND PROGRAMS**

### **Special Needs Programs (Page 26)**

#### Colt Partnerships:

##### Uniform Fees:

- Jackets \$1,500.00
- Warm Up Suits \$1,500.00
- Sweat Shirts \$800.00
- Shirts \$250.00
- Shorts \$250.00
- Hats \$500.00

##### Competition Fees:

- Bowling \$2,000.00
- Track \$500.00
- Basketball \$500.00
- Bocce \$500.00

##### Social Events:

- Theater Trip \$1,000.00
- Welcome Back Luau \$600.00
- Christmas Party \$600.00
- Valentine's Activities \$100.00
- Spring/Easter Activities \$100.00
- "Let Me Be Me" Talent Show \$400.00
- Fashion Show \$500.00
- Craft Nights \$300.00
- Swimming \$250.00
- Summer Softball \$200.00
- Life Skills Training \$200.00

Summer Camp \$300.00

- In-Kind Donations: \_\_\_\_\_

### **GENERAL ADVERTISING (Page 27)**

- Full Page Advertisement \$150.00
- Business Card Advertisement \$50.00
- Brochure \_\_\_\_\_
- Clifton Recreation Department Website Sponsorship \$1,500.00 per year

### **Facility Sponsorship (Page 28)**

- Park Bench:  \$100.00 existing (2yr.)  \$500.00 existing (permanent)  \$1,500.00 new (permanent)
- Picnic Table:  \$100.00 existing (2yr.)  \$500.00 existing (permanent)  \$2,500.00 new (permanent)
- Bleachers:  \$200.00 existing (2yr.)  \$1,000.00 existing (permanent)  \$15,000.00 new (permanent)
- Scoreboard Signage:  \$5,000.00 sign on scoreboard (2yr.)  \$10,000.00 (permanent)
- Swings:  \$200.00 existing (2yr.)  \$1,000.00 existing (permanent)  \$10,000.00 new (permanent)
- Memorial Tree:  \$100.00 existing (permanent)  \$500.00 new (permanent)
- Aluminum on Rock  \$500.00 existing (permanent)  \$1,000.00 new (permanent)
- Park Banner Signage:  \$350.00 2 x 4 (2yr.) (if supplied by partner \$200.00)  \$750.00 4 x 8 (2yr.) (if supplied by partner \$500.00)  \$5,000.00 4 x 8 (2yr.) Lexan Signboard
- Bequest:  \$ \_\_\_\_\_
- Memorial Donation:  \$ \_\_\_\_\_